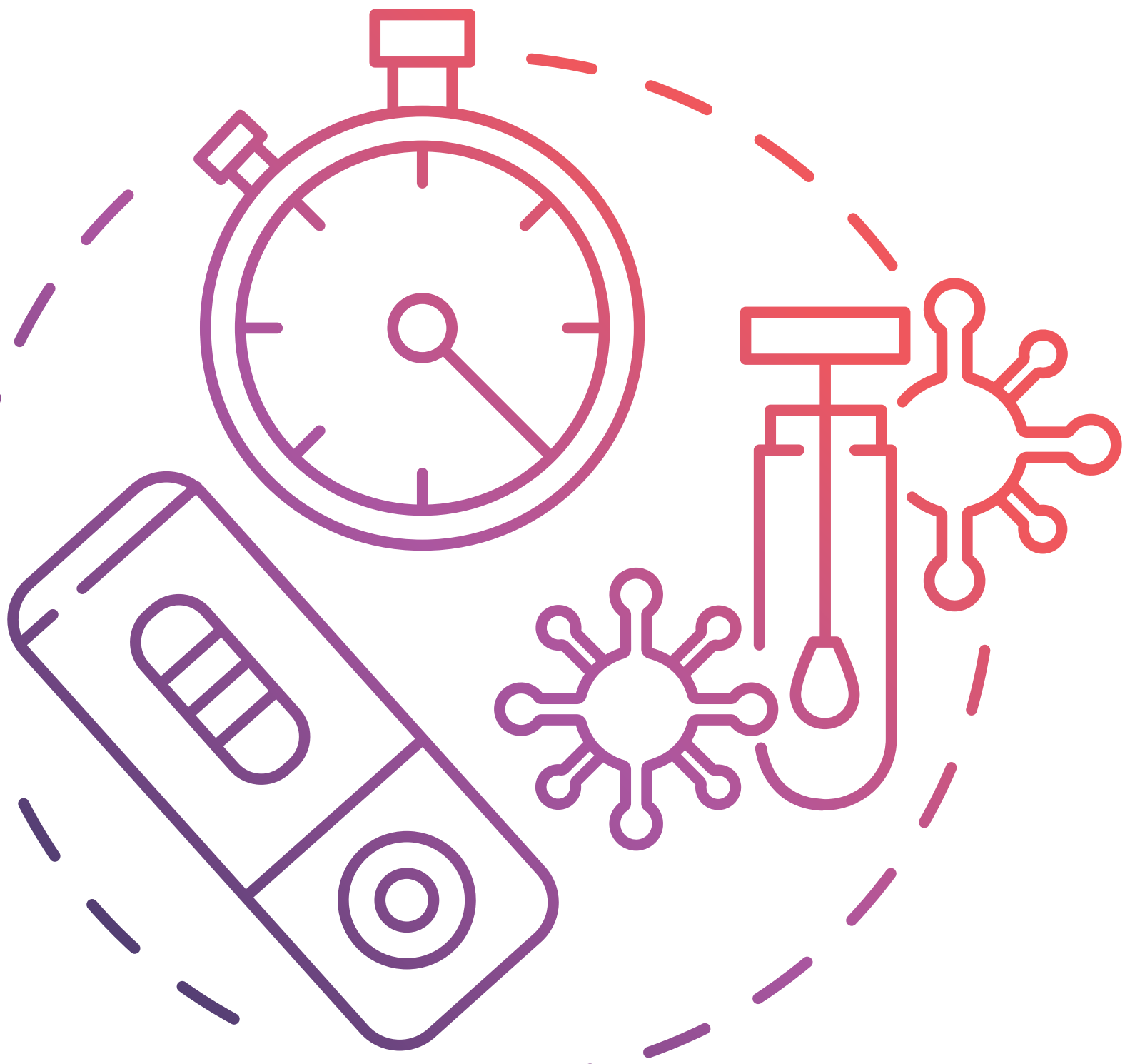


# Rapid diagnostic test accessibility considerations

for professional use and self-tests





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# Foreword

In the last few decades, rapid diagnostic medical tests, such as those for HIV, or SARS-CoV-2 (COVID-19), have become widespread in laboratories, clinics, pharmacies, and homes around the world.

The uptake of these new innovations, which usually provide accurate results at high speed and low cost, is a cause for celebration. However, millions of people around the globe still experience significant barriers in obtaining and effectively using them. People often face challenges with small or difficult to read fonts, confusing symbols, or physical difficulties with the test kit. These accessibility issues can affect everyone but can have a more serious impact on the health outcomes of millions of persons with disabilities, older adults and other marginalized populations.

The World Health Assembly Resolution 74.8, on the Highest Attainable Standard of Health for Persons with Disabilities, requested the World Health Organization (WHO) to provide the technical knowledge and normative guidance needed to advance health equity for persons with disabilities. The current document contains considerations for ensuring accessibility and usability of rapid diagnostic tests and their components by all users. The scope of the document encompasses rapid diagnostics for both professional use and self-testing, including, but not limited to, HIV, *P. falciparum/vivax malaria*, tuberculosis, SARS-CoV-2, syphilis, hepatitis B, hepatitis C, urine dipstick, G6PD, and pregnancy.

All developers and manufacturers, regulatory agencies, procurement agencies, implementing partners, donors and funders of diagnostic research and diagnostic innovations, have an incentive to ensure that diagnostics can be useable by everyone who need them.

The *Rapid Diagnostic Test Accessibility Considerations* is the first in a series of WHO products on accessibility considerations for all medicines and health products. It is an important step towards accelerating an equitable delivery of healthcare services as part of global efforts to advance universal health coverage and achieve health for all, and contribute to preparations towards the 4th UN High-Level Meeting for the Prevention and Control of Noncommunicable Diseases in September 2025.

Governments, manufacturers, health partners and civil society, including organizations of persons with disabilities, must work together to implement the considerations included in this document, so that persons with disabilities and other marginalized populations can realize the highest attainable standard of health.



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# Abbreviations

<b>G6PD</b>	glucose-6-phosphate dehydrogenase deficiency
<b>HIV</b>	human immunodeficiency virus
<b>IFU</b>	instructions for use
<b>IVD</b>	<i>in vitro</i> diagnostic medical device
<b>IVR</b>	interactive voice response
<b>LED</b>	light-emitting diode
<b>LFA</b>	lateral flow assay
<b>OCR</b>	optical character recognition
<b>OS</b>	operating system
<b>QR code</b>	quick response two-dimensional matrix barcode
<b>QRI</b>	quick reference instructions
<b>RDTs</b>	rapid diagnostic tests
<b>RFID</b>	radio frequency identification
<b>SSO</b>	single sign-on
<b>TTS</b>	text-to-speech
<b>UDI</b>	unique device identifier

# Glossary

**Accessibility:** The practice of building or modifying products, services, and facilities with consideration for the needs of as many users as possible.

**Accessory:** An article intended specifically by its manufacturer to be used together with a particular IVD medical device to enable or assist that device to be used in accordance with its intended use (1).

**Alternative (Alt) Text:** Text included in webpage HTML code or in a digital file tag structure that describes non-text media. It provides equal access for those viewing content with a braille display or screen reader.

**Assistive Technology (AT):** Any item, piece of equipment, software program, or product system that is used to maintain or improve the functional capabilities of people with disabilities.

**Audio Description:** Audio-narrated descriptions of a video's key visual elements that are inserted into natural pauses in the program's dialogue. Audio description makes video content more accessible for people who have no or low vision.

**Autofill:** A software feature that automatically inserts previously entered personal information into web form fields.

**Bluetooth:** A short-range wireless technology that enables data transfer between computers, tablets, phones, and other electronic devices.

**Braille:** A tactile reading and writing system in which raised dots represent the letters of the alphabet, numbers, and symbols.

**Braille Display:** A refreshable electronic display that converts digital information into tactile braille.

**Cassette:** For the purposes of this document, casing containing a lateral flow assay (LFA) strip – an in vitro diagnostic medical device. A liquid specimen is introduced to one end of the strip and a result is read visually or by a test result reader once the specimen flows through the strip. For the purposes of this document, dipsticks and paper-based lateral flow assays are included.



**Closed Captions:** Text that is displayed on a video to provide equal access to all audio information as it is relayed, including nonspeech elements. Closed captions can be turned on and off by the viewer.

**Contrast:** The degree of difference in brightness for different colours, or shades/tones of the same colour.

**Contrast Ratio:** A ratio of relative brightness or luminance.

**Civil Society:** collective action and engagement that exists outside of government, family, and market structures. It encompasses voluntary associations, non-governmental organizations (NGOs), community groups, professional associations, faith-based organizations, labor unions, social movements, and other formal and informal groups where people come together to advance shared interests or common good, particularly those directly impacted.

**Dark Mode:** Display setting on a digital device showing light text on a dark screen.

**Dropper Cap:** A cap with a small opening used with a vial or bottle or ampoule for expelling liquid in discrete drops onto test devices at a specified region.

**Embossed Printing:** A method of creating raised images, traditionally by pressing an image into paper or cardstock to create a three-dimensional design.

**Fluid Vial or Specimen Transport Media:** Container of buffer solution into which a specimen may be introduced via swab. The liquid specimen is then transferred using a dropper cap into a cassette specimen well for processing.

**Font:** A specific size, weight, and style variation of a typeface.

**Haptic Feedback:** Feedback that is a tactile response that simulates the sense of touch through a dynamic physical feature (e.g. phone vibration). It can be used in many devices, including smartphones, readers, etc.

**Instructions for Use:** General and technical information provided by the manufacturer to inform the user of the medical device or IVD medical device's intended purpose and proper use and of any contraindications, warnings, or precautions to be taken (2). It is provided by the manufacturer to support and assist the device users in its safe and appropriate use.

Note: Instructions for use can also be referred to as "package insert".

**Interactive Voice Response (IVR):** An automated phone system technology that allows incoming callers to access information through a voice response system of pre-recorded messages and choose from menu options via a touch tone keypad selection or speech recognition.

**In Vitro Diagnostic Medical Devices (IVDs):** 'In Vitro Diagnostic (IVD) medical device' is a medical device, whether used alone or in combination, intended by the manufacturer for the in-vitro examination of specimens derived from the human body solely or principally to provide information for diagnostic, monitoring, or compatibility purposes (2).

Note 1: IVD medical devices include reagents, calibrators, control materials, specimen receptacles, software, and related instruments or apparatus or other articles and are used, for example, for the following test purposes: diagnosis, aid to diagnosis, screening, monitoring, predisposition, prognosis, prediction, determination of physiological status. Tests done on samples, such as fluid (e.g., nasal secretion on a swab) or tissue taken from the human body. IVDs can detect diseases or other conditions and can be used to monitor a person's overall health to help cure, treat, mitigate, or diagnose diseases.

Note 2: In some jurisdictions, certain IVD medical devices may be covered by other regulations.

**Labeling:** The label, instructions for use, and any other information that is related to identification, technical description, intended purpose and proper use of the medical device, but excluding shipping documents.

Note 1: Labeling can also be referred to as “information supplied by the manufacturer”.

Note 2: Labeling can be in printed or electronic format and may either physically accompany the medical device or direct the user to where the labeling information can be accessed (such as through a website), as permitted by regulatory jurisdiction.

**Lancet:** A small medical tool used to prick the skin and obtain a drop or several drops of blood for testing.

**Lateral Flow Assay (LFA):** A paper-based device for the detection of a target substance in a liquid sample where results are displayed within 30 minutes.

**Legibility:** The ease with which someone can identify characters and symbols.

**Light Mode:** Display setting on a digital device showing dark text on a light screen.

**Looping Video:** A video that automatically and continuously repeats itself.

**Multimodal:** Communicated and experienced in different ways (e.g., visually, audibly, and tactilely).

**Near-Patient Testing:** Testing that is performed near a patient and outside of centralized laboratory testing facilities (3).

Note 1: Users of near-patient testing can include lay or professional users.

Note 2: This is not intended to refer to specimen collection procedures.

Note 3: In certain regulatory jurisdictions, this is also referred to as Point of Care Testing.

**Operating System (OS):** Software that supports a computer, tablet, or basic smartphone functions, such as scheduling tasks, executing applications, and controlling peripherals (e.g., Android, iOS, macOS, Windows).

**Optical Character Recognition (OCR):** A process that converts an image of text into a machine-readable text format. Some advanced OCR systems can also identify specific, non-text elements like bar codes or QR codes. OCR can be used to convert text into speech and/or braille.

**Quick Response (QR) Code:** A type of matrix barcode that can be read easily by a digital device and that stores information as a series of pixels in a square-shaped grid. The digital device generally displays a webpage after reading a QR code.

**Radio Frequency Identification (RFID):** A radio frequency-based technology that allows the one-way transmission of data from an RFID tag (e.g., embedded chip) to a nearby RFID reader (e.g., smartphone). Building upon RFID, Near-Field Communication (NFC) additionally enables two-way communication between the tag and reader or two NFC capable devices.

**Readability:** The ease with which someone can understand written text.

**Responsive Web Design:** An approach to web design that aims to make webpages render well on a variety of devices and window or screen sizes from minimum to maximum display size.

**Sans Serif Typeface:** A typeface without small strokes or extensions at the end of its longer strokes (e.g., Helvetica).

**Serif Typeface:** A typeface with small strokes or extensions at the end of its longer strokes (e.g., Times New Roman).

**Screen Reader:** A form of assistive technology that converts text, buttons, images, and other elements on a computer, tablet, or smartphone screen into synthesized speech or refreshable braille (e.g., JAWS and NVDA for Windows, VoiceOver for iOS/macOS, and TalkBack for Android).

**Single Sign On (SSO):** An authentication method that enables users to securely authenticate personal login to multiple applications and websites using one set of credentials.

**Specimen Receptacle:** Apparatus specifically intended by a manufacturer to obtain, contain, and preserve a body fluid or tissue for in vitro diagnostic examination. For example, a capillary tube.

Note 1: Includes devices intended to store a primary sample prior to examination.

Note 2: Includes both vacuum and non-vacuum primary sample collection devices.

**Swab:** Specimen collection device with one part intended to be held in the hand and the other part used to collect the specimen.

**Tactile Feedback:** Feedback that is perceptible by touch. Tends to be related to static physical features (e.g., a raised versus flush button).

**Tamper-evident Seal:** A container closure that deters and/or allows detection of the removal or alteration of the container's contents before purchase (4).

**Test Kit:** A collection of reagents and other associated materials intended for the qualitative and/or quantitative detection of a given pathogen or condition.

**Test Reader:** Disposable or reusable device which reads an IVD and provides a test result. Readers may function independently or in combination with supporting technology.

**Text-to-speech (TTS) Engine:** Software that converts digital text into intelligible speech.

**Timestamps:** A link that enables the user to jump to a desired portion of a video without having to rewatch the entire video or guess the clip's chronological position along a video play bar.

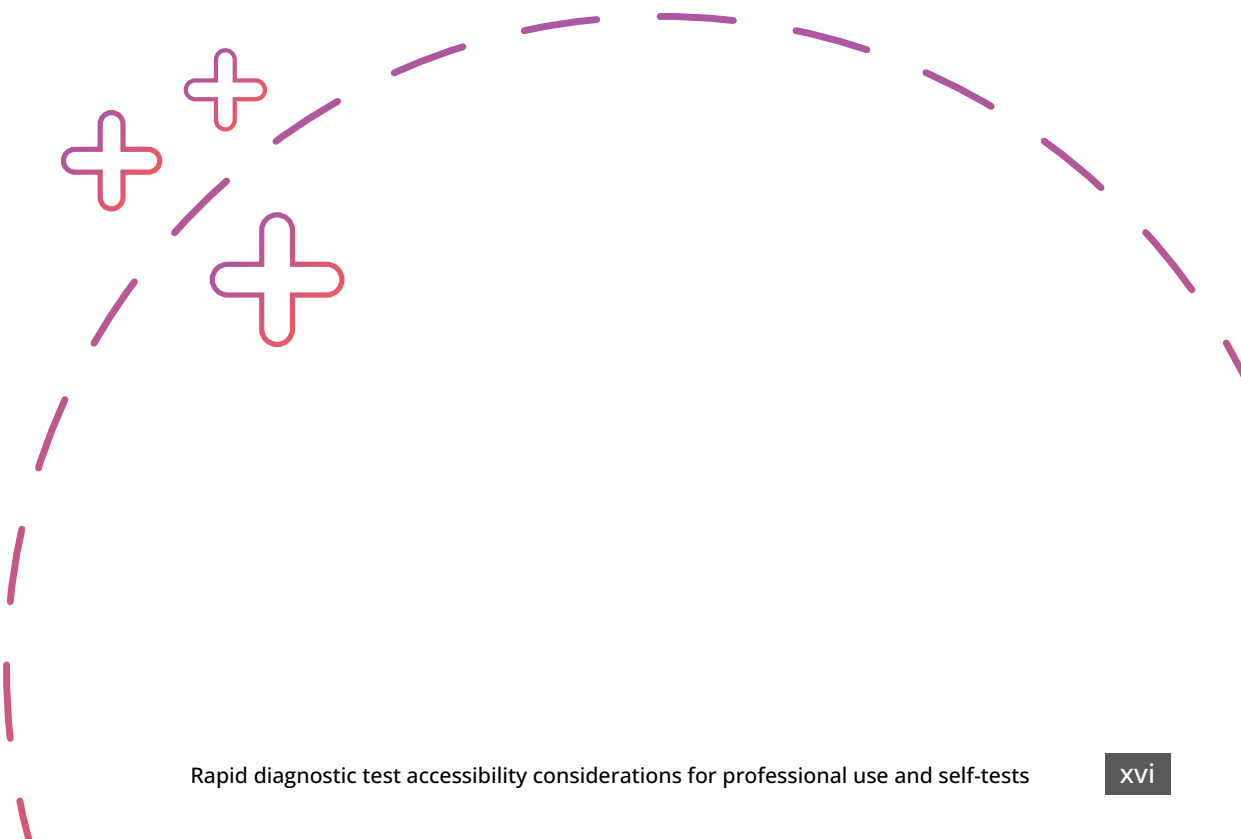
**Typeface:** A set of fonts (i.e., text characters) with a common style.

**Unique Device Identifier (UDI):** The UDI is a series of numeric or alphanumeric characters that is created through a globally accepted device identification and coding standard (5). It allows the unambiguous identification of a specific medical device on the market. The UDI comprised device identifier and production identifier.

Note: The word "Unique" does not imply serialization of individual production units.

**Usability:** Characteristic of the user interface that facilitates use and thereby establishes effectiveness, efficiency, and user satisfaction in the intended use environment (6).

**User Interface:** Method or means by which a human interacts with or controls a product, website, or application.





# Symbols guide

Symbols are a graphical representation that appear on the label and/or associated documentation of a medical device that communicates characteristic information without the need for the supplier or receiver of the information to have knowledge of the language of a particular nation or people. Symbols quickly communicate a visual concept to the user in a way that, if used properly, can transcend language or literacy differences. The symbol can be an abstract pictorial or a graphical representation, or one that uses familiar objects, including alphanumeric characters (7). Using internationally recognized symbols can aid visual communication. There are a number of internationally recognized symbols for certain IVD characteristics (e.g. storage temperature limits, identification of in vitro diagnostic use and manufacturer information) (8). These symbols are especially useful when printed materials are generated in multiple languages, when users are not familiar with the language in which the IFU is written, or when literacy might be limited.












Symbols, however, must not be used in isolation. They must always be accompanied by text, since symbols cannot be interpreted by assistive technologies. This ensures accessibility for those engaging visually and non-visually with the product.

The symbols should be explained in a symbol key in the IFU and should appear on the last page of the IFU.

The following are key, internationally-recognized symbols that should be used (7-9).



## Symbols guide

Symbol	Description
	Off
	On
	Power
	Audio
	Sound
	Phone
	Caution
	Warning
	Biohazard
	QR code
	Bluetooth

## Symbols guide

Symbol	Description
	Haptic or vibration
	Manufacturer
	Use by date or expiration
	Batch code
	Catalogue number
	Serial number
	Do not use if package is damaged
	Keep away from sunlight
	Keep dry
	Do not re-use
	<i>In vitro</i> diagnostic medical device



# Background

The COVID-19 pandemic accelerated development and interest in diagnostics (*in vitro* diagnostic medical devices (IVDs), with considerable numbers of new products coming to the market and clearer understanding of testing needs and practices by lay people. However, whether it be HIV professional use rapid diagnostic tests (RDTs) used by healthcare professionals, SARS-CoV-2 self-tests, or pregnancy tests, it is rare for manufacturers to understand and incorporate considerations that allow for their products to be accessible and used by all users, including persons with disabilities, physical or cognitive impairments, or people with low health literacy, amongst others.

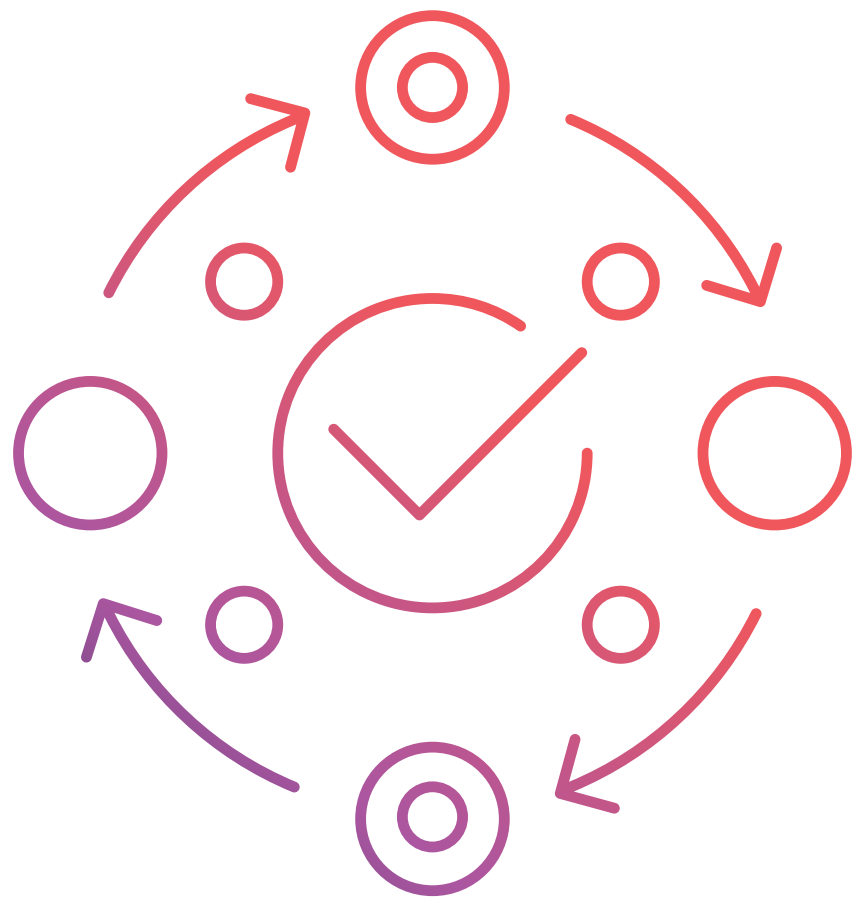
Accessibility is about a service or product being designed in an equitable way with people with disabilities in mind so that any person can easily understand, use, and manage it. In the healthcare system, accessibility is fundamental to a range of elements, such as physical infrastructure, communication and health information, service delivery, medicines, medical products, and diagnostic tests.

When persons with disabilities or other marginalized population groups, such as older adults, people with low health and/or digital literacy, or where alcohol and drug use may have led to chemical impairments are not able to access the services they required, they are left behind. These population groups represent a significant proportion of the global population. Persons with disabilities, for example, comprise 1.3 billion people in the world – 1 in 6 of us – who often experience health inequalities, such as premature death of up to 20 years earlier than the life expectancy rate and higher disease

risks (10). Often, these health inequities are due to unfair yet avoidable factors within and beyond the health system. While persons with disabilities have long-term impairments, anyone can find themselves in situations or circumstances where they are temporarily impaired and could benefit from accessibly-designed systems. For example, a person may be in a poorly lit location, might be managing an uncooperative young child, or may not be thinking clearly because of disease symptoms. Importantly, health care workers supporting clinical services in many settings, including those in low- and middle-income countries, may also have a disability or challenge that requires accessibility considerations.

Minimal global guidance exists to support manufacturers to develop more accessible rapid diagnostic tests, across diseases. Therefore, this document aims to provide considerations for manufacturers in developing or adapting their products to ensure accessibility for all users. The ultimate goal of this document for rapid diagnostic tests would be to achieve *universal design* – “the design and composition of an environment [or product] so that it can be accessed, understood, and used to the greatest extent possible by all people regardless of their age, ability or disability” (11). The seven principles of universal design are: equitable use, flexibility in use, simple and intuitive use, perceptible information, tolerance for error, low physical effort, and size and space for approach and use (12).

The scope of the document encompasses professional use and self-testing rapid diagnostics tests including, but not limited to, HIV, *P. falciparum/vivax* (malaria), tuberculosis, SARS-CoV-2, syphilis, hepatitis B, hepatitis C, urine dipstick, G6PD, pregnancy, etc. Additionally, the considerations would also apply to multiplex tests, that is those that can test for two or more pathogens or conditions at the same time. For example, a rapid diagnostic test that can test for SARS-CoV-2 and influenza on the same test strip and with the same specimen.



## Methodology

This document was developed through a consultative process involving end users and stakeholders in the global health and scientific community. Firstly, a scoping review was conducted looking for documents that analyzed both barriers and accessibility considerations for rapid diagnostic tests, across any disease or condition. Key search words were grouped into three categories reflecting a) accessibility, b) diagnostic tests, and c) barriers and enablers/facilitators. The scoping review was performed in PubMed, and in addition, a grey literature search was conducted. Documents were reviewed if they provided evidence on the barriers that individuals may face when accessing or using rapid diagnostic tests, as well as any guidance, suggestions, or evidence on incorporating accessibility features for rapid diagnostic tests, regardless of disease or condition. Two reviewers independently reviewed all documents. Secondly, a series of internal WHO meetings with relevant departments, as well as external stakeholder consultations with experts in diagnostics, accessibility, disability, ageing, and end users were convened by the WHO department of Noncommunicable diseases, Disability and Rehabilitation and the WHO Emerging Technologies, Research Prioritization & Support unit of the Science division.

Based on the document scoping review and stakeholder consultations, a draft version of the considerations document was developed. Thereafter, an iterative approach was taken to obtain inputs over several rounds of feedback from both the internal and external advisory groups. The updated draft document was posted on the WHO webpage for 15 days for a public consultation and review phase. More than 115 experts and key stakeholders, including public health system practitioners, representatives of health ministries and national programmes, civil society, organizations of persons with disabilities, end-users, diagnostics experts, donors, and manufacturers reviewed the draft document. While some stakeholders provided their names and affiliations, others reviewed and responded during the public consultation phase anonymously.

Within the extensive document review process, a number of related and relevant published documents were identified, reviewed, and adopted or adapted within this final considerations document (7,13-27).

# Intended audience

The intended audience for this document is diagnostic technology developers and manufacturers, regulatory agencies, procurement agencies, implementing partners, and donors and funders of diagnostic research and diagnostic innovations.

# Design considerations for general accessibility

Improving the accessibility of all health products should be a primary goal of manufacturers as doing so can improve the usability for all potential end users. Some guiding principles exist that support universal design of rapid diagnostic tests. These include:

- Engage end users, civil society, and advocacy groups early and at every stage
- Simplify workflow
  - Fewer steps are easier to document, manage, and execute
  - Fewer components are easier to identify and handle and are less likely to be misplaced
  - Simple, intuitive, and familiar design elements and nomenclature reduce ambiguity
- Provide multi-modal test instructions
  - Provide both physical and digital test instructions
  - Provide digital test instructions on an accessible webpage, as a downloadable document, and in a closed-captioned video tutorial with audio description
- Eliminate the need for precision, where possible
  - Steps that require precision (e.g. liquid transfer, counting drops, etc.) may cause barriers to independent completion and increase potential for user error
- Avoid small components
  - Larger components (with hollow plastics that maximize contact space and minimize material volume would support environmental sustainability efforts) are easier to manipulate and see and are less likely to be misplaced
- Incorporate simultaneous non-visual and visual cues
- Illustrations should be simple, high-contrast, shaded line drawings with alt text





# Assessing access and usability

Assessing the accessibility and usability of any health product, including rapid diagnostic tests is critical. This should be done along the entire product development pathway and ideally well before product design lock in order to understand what is acceptable and accessible for end users. Such assessments should encompass the full end-to-end workflow and ensure a seamless experience for end users, whether professionals or not. In particular, people with disabilities should be prioritized for inclusion in evaluation and development processes.

Engaging with user groups, civil society, and advocacy groups during development, including persons with disabilities, healthcare workers, older persons, and adolescent populations, is essential to ensure accessibility of IVDs for the targeted populations. Civil society and advocacy groups can add particular value to the development process through engaging their networks and insights of end users that often represent the broader community's impressions. Regular and consistent engagement and assessments by end users, civil society, and advocacy groups through user feedback and usability studies will improve the final design of a test. Product designs should be assessed by end users, civil society, and advocacy groups representing a broad range of capabilities and disabilities.

End users, civil society, and advocacy groups can support product design through:

- Expediting the learning process
- Confirming or removing assumptions around product use and potential misuse
- Identifying user needs, preferences, and pitfalls in design
- Assessing designs for accessibility and usability
- Providing what disabled people want, need, and expect for a product

# Essential principles of testing – creating an enabling and safe environment

There are several essential principles to diagnostic testing that should always be implemented to ensure a safe, welcoming, and respectful environment. Enabling individuals to make an informed and healthy choice to access testing and engage in follow-up care is a core public health function. Outside the health sector, the implementation of laws and policies that support human rights and foster access to and uptake of services is crucial to public health impact. Examples of policies that may encourage the uptake of testing are policies that protect patient consent and confidentiality, protections against mandatory or coercive testing, laws and policies that address stigma and discrimination against people on the basis of race, colour, national origin, age, disability, sex, or sexual orientation. For adolescents, persons with significant cognitive impairment, or those unable to express consent to testing, consent policies are needed that enable them to test without consent from a legal guardian (28).

Policies and laws are also needed to implement effective and decentralized approaches, including testing by lay providers (policies enabling task sharing), network-based testing services (policies addressing confidentiality), access to self-testing (policies addressing use of medical devices) and use of virtual interventions and telehealth (policies to allow self-care options and home delivery of commodities and services). Emphasis on self-care options can help overcome barriers associated with conventional services, such as stigma, discrimination and confidentiality concerns. By enabling individuals to test in the privacy of their own homes or to collect their own specimens, self-care options can encourage those who may be hesitant to access testing services for these reasons (29).

Furthermore, testing should be implemented in accordance with the “5 Cs”: patient Consent and Confidentiality, pre-test information and post-test

## Essential principles of testing – creating an enabling and safe environment



iStockphoto - PeopleImages

Counselling, Correct results, and Connection (linkage to care) (28). Services should be delivered in safe and acceptable spaces that offer protection and privacy from the effects of stigma, discrimination, violence, or the release of confidential information. Individuals, their families and partners, should be able to comfortably and freely express any concerns. Providers should demonstrate patience, understanding, acceptance, and knowledge about the choices and services available. They should support clients with the utmost privacy – utilizing the 5 Cs as a guide to testing services provided. Likewise, national governments should ensure the tools, policies, and standard operating procedures are in place to protect the privacy and confidentiality of all as well as the safety and security of their health care data, including any transmitted using digital technology, phone devices, telehealth, and other virtual interventions.



# Relevance of this document for WHO prequalification and post-market surveillance

Rapid advances in development of medical devices are generating challenges in quality assurance for manufacturers and regulators, and in both quality assurance and product selection for procurers. Launched in 2010, WHO prequalification of IVDs provides a valuable service to each of these groups and is coordinated through the WHO department of Regulation and Prequalification.

Procurers can buy prequalified IVDs secure in the knowledge that these products are not only quality-assured by meeting WHO requirements on quality, safety, and performance, but also appropriate for their intended setting of use. Manufacturers who attain prequalification of their products will be able to offer those products for supply to procurement agencies and organizations that apply quality assurance policies to all health product procurement. For manufacturers, obtaining prequalification also provides an opportunity to review and even enhance their quality of production. For regulators in low- and middle-income countries — where medical device regulation continues to evolve — WHO prequalification provides complementary and valuable regulatory support. It participates in development of international standards for medical device regulation, applies these standards during product assessment and works with LMIC regulators to incorporate these standards in their own regulatory activities.

But the most important benefactors of IVD prequalification are healthcare workers and patients, for whom quality-assured IVDs are vital for effective diagnosis, linkage to care, monitoring of therapeutic efficiency and disease progression, transmission prevention, and the prevention of the development of drug resistance.

## Relevance of this document for WHO prequalification and post-market surveillance

WHO prequalification of IVDs is a comprehensive quality assessment of individual IVDs through a standardized procedure aimed at determining whether the product meets WHO prequalification requirements (30).

Ideally, because of the benefits outlined above, manufacturers of RDTs currently eligible for submission for prequalification will commit to submitting an application for WHO prequalification. Manufacturers are encouraged to consider the recommendations laid down in this document and implement the respective changes to their IVD. Manufacturers with prequalified IVDs should submit a change request to WHO for approval before implementing such changes.

Once a product is prequalified and authorised for use, the manufacturer is obliged to conduct post-market surveillance. Post-market surveillance is the process to collect and analyze experiences with a product after it has been placed on the market. The IVD manufacturer must review experiences, including any product problems, and determine if the product can continue to be used or if corrective action needs to be taken – by asking “has the benefit-risk profile changed?”

Post-market surveillance actions might include:

- updated labelling (warnings, test procedures, etc.),
- return or destruction (~recall) of the affected lots,
- advice on clinical management (re-testing, etc.), or
- removal of product from the market.

WHO recommends that users (lay providers, health care professionals, laboratory personnel) contribute to post-market surveillance by reporting any problems as soon as they notice them. Product problems may be indicative of poor design or inadequate design for the intended use; these can be rectified.



# 1 General labeling, including instructions for use

## 1.1 Legibility

### Challenge

Using mixed or hard-to-read typefaces, fonts, and other text features can result in hard to read test instructions.

In entirely capitalized words and phrases, letters are similar in size and shape, making them difficult to distinguish visually, especially for those with low vision. All caps may also be communicated by screen readers letter-by-letter, making interpretation challenging.

### Considerations

- Consistently use an easy-to-read, sans serif typeface for all text, such as Arial, Calibri, Helvetica, Verdana, etc.
- Do not use italicized text, which reduces legibility for some users.
- Do not capitalize entire words.
- Avoid underlining, except for clickable links.
- Emphasize important content using boldface text or using text labels (e.g. 'Warning', 'Note').
- Workflow text should ideally be 14-18-point font, but a minimum of 10-point font, with a space between the lines of at least 3mm.

Accessible digital instructions should always be available, in particular and most importantly when workflow text is 14-point font or smaller.

# 1 General labeling, including instructions for use

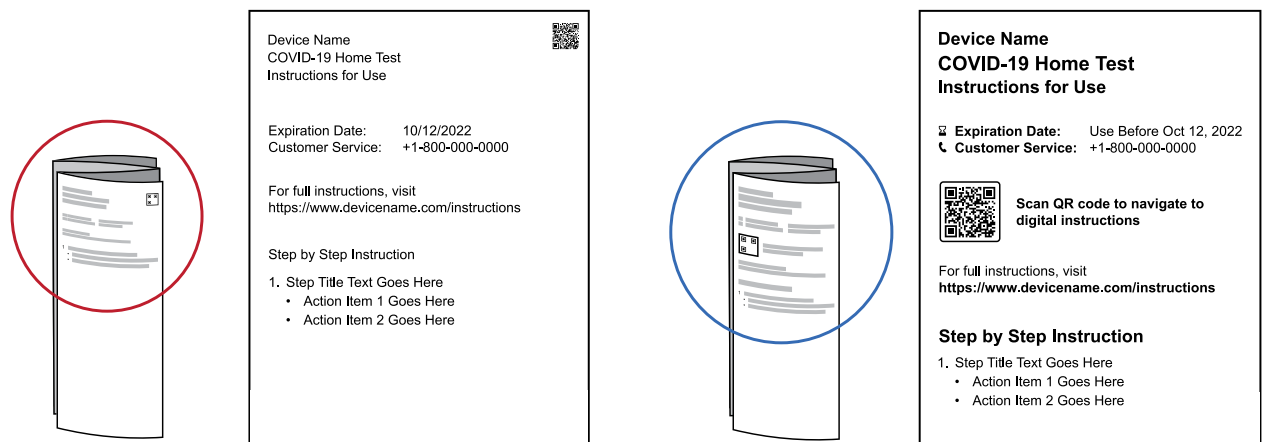


Figure 1. Instructions with poor readability and minimal formatting.

Figure 2. Instructions with high readability and useful formatting and layout.

## Challenge

The design and layout of the instructions for use can be displayed such that it is challenging to distinguish key and supporting information (Figure 1).

Expiry dates and QR codes are small and difficult to locate.

Presenting critical information without text labels creates issues with OCR interpretation (e.g. an expiry date presented as a number string may not be recognized as a date).

## Considerations

Present key information in large and/or boldface font (minimum 14 point, ideally 18 point or larger) (Figure 2).

Include a data carrier/bar code that can be decoded by common smartphones (i.e. QR code) linking to digital instructions sized 20.3 mm (0.8 inches) square or larger to align with current industry practice.

Present expiry dates with abbreviated or spelled-out numerical day, month, and year (e.g. 12 Oct, 2025) as well as in unique device identifier (UDI) format (e.g. 2024-10-12).

Identify expiry date via text label (ie. 'Expiration date' or 'Use before').



# 1 General labeling, including instructions for use

Use a visual hierarchy (using elements like font size, weight, colour, spacing, and alignment) to present and organize information. In digital materials, use heading labels (e.g. H1, H2, H3) so that screen readers can recognize them.

Label critical information, such as the manufacturer's address and contact details, product website, customer service phone number, and customer service email with text (not just a symbol) to provide context to users employing OCR applications.

# 1 General labeling, including instructions for use

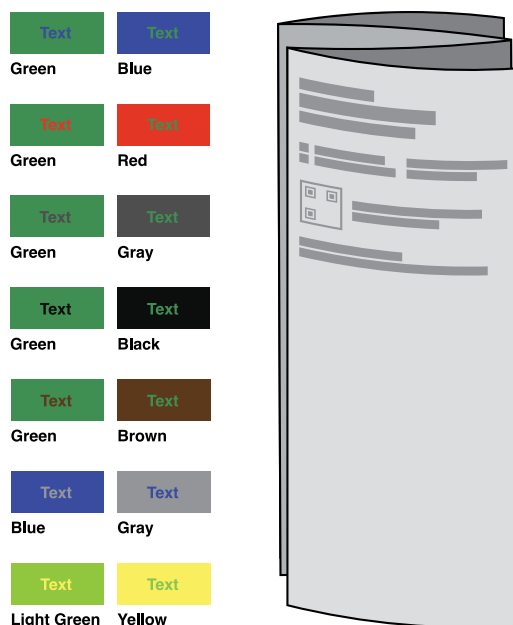


Figure 3. Examples of text that is difficult to read due to poor colour contrast with its background, and low contrast test instructions using grey text.

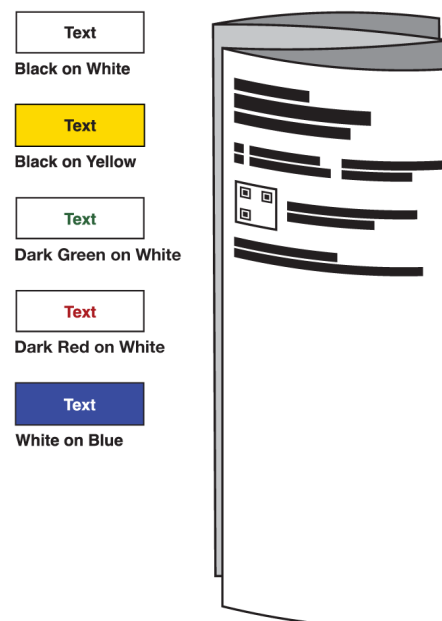


Figure 4. Examples of text with sufficient colour contrast against its background, and high contrast test instructions in black and white.

## Challenge

Presenting text in poor colour combinations/contrasts that can challenge a variety of end-users, in particular those who are colour blind, have colour vision deficiencies, or low vision (Figure 3). Furthermore, poorly selected colour combinations or contrasts can make perceiving information challenging.

There are a number of different types of colour vision deficiency, including monochromacy or achromatopsia (where colours do not register for a person), tritanopia (impaired blue and yellow vision), deuteranopia (inability or difficulty identifying green colours), and protanopia (inability or difficulty distinguishing red hues).

# 1 General labeling, including instructions for use

## Consideration

Colour contrast should allow for clear differentiation between the text and background (Figure 4). There should be a minimum contrast ratio of 4.5:1 for 14 point or smaller font and 3:1 for larger font, per WCAG 2.2 AA compliance (31). Contrast ratio compares relative luminance of text and background colour and can be measured using free colour contrast checker tools. This should support those who are colour blind or have colour vision deficiencies to also understand any drawings or figures in colour. Additional materials, such as contrast checkers (e.g. WebAIM's Contrast Checker (32)) or colour blindness guides, exist and can be referred to in order to ensure appropriate colour combinations are used for text, drawings, and figures.

# 1 General labeling, including instructions for use

## 1.2 Readability and layout

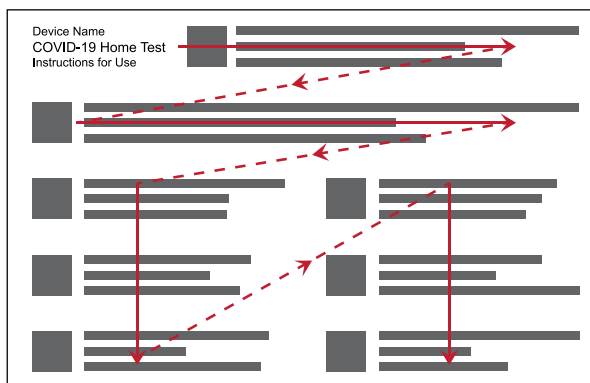


Figure 5. Instructions with content blocks structured in a mix of rows and columns, creating an inconsistent reading experience.

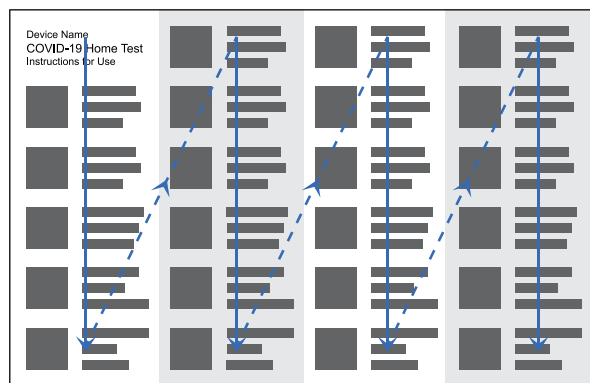


Figure 6. Instructions with content blocks structured in aligned columns, creating a consistent reading experience from section to section.

### Challenge

Blocks of text presented in different layouts, with some sequences of blocks reading left to right and others top to bottom, make following along cumbersome (Figure 5). Large, unbroken blocks of text make digesting information difficult, while wide columns make some end users physically dizzy and can make it difficult to visually track from line to line.

### Consideration

The readability and layout of the instructions for use should be developed to allow for clear comprehension. To improve the readability and layout and to improve OCR scanning, use the flow scheme shown in Figure 6, with columns arranged left to right (or the reverse for right-to-left languages). The number of columns per page will depend on the size of paper used and page orientation (e.g. four columns on A3 or 11x17 inches paper in landscape). The text columns should be equal width and include proportioned column gutters.

# 1 General labeling, including instructions for use

## **Challenge**

Individual steps requiring multiple actions or tasks can be challenging to comprehend and follow. Likewise, too much information can be presented in a format that is difficult to follow with individual steps consuming variable amounts of page space.

## **Consideration**

Each step should be a single, actionable objective. Limit each step to no more than three interrelated tasks (e.g. tear open the swab package using the tear notch at the top and remove the swab). Break text describing each step into individual text blocks or lines for distinct actions in that step, using bullet points and white space where relevant.

Use no more than one independent clause in a sentence. If a sentence is simple enough (and written with appropriate grammar and punctuation), it should sound natural when read aloud.

Before each set of steps, tell the reader how many steps are in the procedure. Number each step using Arabic numbers (i.e. 1, 2, 3...) and visually emphasize them in contrast to body text. In digital formats, set step number and/or titles as semantic headings.

# 1 General labeling, including instructions for use

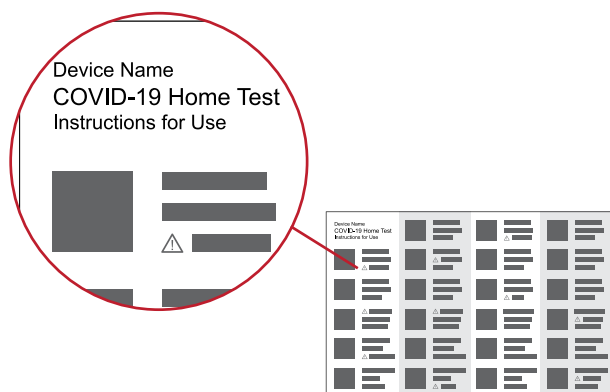


Figure 7. Warnings embedded in regular text without visual emphasis or special formatting.

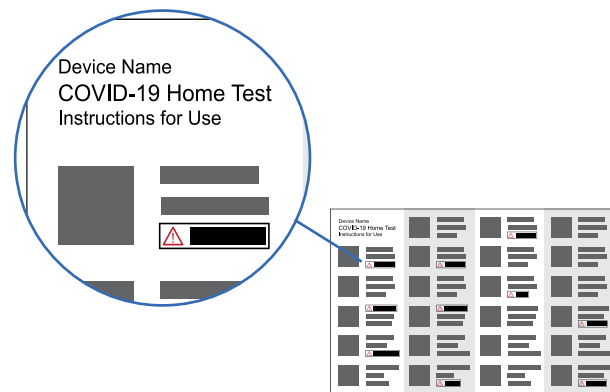


Figure 8. Warnings visually differentiated from regular text with unique colouration and formatting.

## Challenge

Including warnings within the instructions for use is critical for the safety of end users and performance of the test; however, presenting them inconsistently can make it hard to locate them or ensure the critical warnings receive the appropriate amount of attention (Figure 7).

## Consideration

Critical warnings should be communicated in a clear and consistent manner (e.g. with a red warning symbol and boldface font in a text box callout) (Figure 8). Warnings should be included early in the text before the action step in the procedure.

# 1 General labeling, including instructions for use

## 1.3 Language

### Plain language

Plain language involves creating communications, such as printed documents, webpages, or mobile application screens, that enable users to easily find what they need, understand it, and use it effectively (33). Plain language focuses on developing information suited to the user, encompassing aspects like purpose, structure, expression, design, and evaluation.

Instructions for use and labelling should be written in terms readily understood by the intended user using simple words with few syllables. A maximum Flesch-Kincaid grade six level should be considered.

**Purpose:** identify and describe the target users and the communication goals.

Establish clear information goals and choose document content with the intended audience in mind.

Ensure that the structure and design of the content align with the needs, skills, and interests of the target users. When creating content, consider factors such as their native language, reading level, experience, and style preferences.

**Structure:** group and present content with a clear rationale to guide the user.

Organize the document for easy access, utilizing familiar structures to make navigation intuitive and relatable. Aim for a balance in information delivery: keep it concise enough to maintain attention while ensuring it's comprehensive enough to provide necessary context. Enhance document flow by grouping related content and using descriptive headers, and clearly and consistently dividing sections. Limit header levels to three or fewer, and present sequential items in a numbered list instead of using bullet points. Additionally, employ parallel structures for similar content.

# 1 General labeling, including instructions for use

**Expression:** select words, sentence structure, and overall organization for logic and empathy to promote comprehension and engagement.

Utilize terminology that is relevant to the end user and offer explanations for any unfamiliar or technical terms for lay users. Incorporate descriptive language where applicable and vary sentence length, aiming for 5 to 15 words per sentence. Start paragraphs with key information and ensure coherence by grouping related ideas, using transition words between sections as needed. Maintain a bias-free conversational tone that emphasizes positive outcomes and desired behaviors, while also including warnings to highlight potential negative consequences. Use consistent terms and words throughout as well as active voice. Finally, ensure that hyperlinked text corresponds accurately to the titles of the landing webpages.

**Design:** apply information design to enhance legibility, readability, and comprehension.

Make sure the design elements of the document enhance both the message and user comprehension. Utilize typography to improve legibility and layout to promote readability. Employ whitespace effectively to emphasize the organization of information. Incorporate clear and relevant illustrations to aid understanding, including depictions of desired behaviors and outcomes when applicable. Eliminate any unnecessary elements that could cause distractions.

**Evaluation:** develop and test wording, structure, and design with end users.

Gather input from target users, especially those presenting with specific challenges (e.g. physical or cognitive impairments) to identify their needs, preferences, usability, and satisfaction throughout the development of a document. Create content based on feedback from these users. Choose appropriate methods for assessing the clarity and actionability of the information. Evaluate the clarity, accuracy, and usefulness of the content with the target audience by asking them if it is clear who the information is intended for and what its purpose is. Additionally, request that users paraphrase key concepts and demonstrate how they would locate information within the document. Finally, compare the earlier and later versions of the information to verify improvements in plain language.



# 1 General labeling, including instructions for use

## Descriptive language

The language used should be descriptive, providing non-visual points of reference and instructions to enhance user comprehension. Generally, it's best to minimize word count while still delivering effective descriptions. Descriptive language should primarily appear in the body text of test instructions, but additional supporting information can be provided through alt text or 'More Info' redirects in interactive formats.

## Challenge

Some practices can lead to unnecessary ambiguity, such as referring to components or features generically as “this” or “that” and using abbreviations or acronyms. Additionally, test instructions may sometimes refer to components and features inconsistently, and the descriptions of components often lack sufficient detail.

## Consideration

Avoid using pronouns and refrain from abbreviations or acronyms, unless the abbreviation or acronym is as familiar as, or more familiar than, the expanded word (e.g. etc., FAQ, HIV). If they are used, clearly define each one the first time it appears and use it consistently thereafter.

Maintain the same terminology for each component or feature throughout the test instructions and on labels for components or packaging.

Describe components with both tactile and visual references, focusing on aspects that differentiate them by feel, such as shape, texture, material, and weight. For example, descriptors for shape include rectangular, cylindrical, long, thin, wide, flat, narrow, and tall. Texture descriptors can be smooth, rough, soft, hard, or raised, while material references might include paper, plastic, foil, and metal. Weight descriptors can be heavy or lightweight.

# 1 General labeling, including instructions for use

## Challenge

Colour is used and described in an ineffective manner.

## Consideration

Colour should be utilized to indicate easily distinguishable areas, and any reference to colour should be accompanied by a non-visual descriptor (e.g., ribbed red dropper cap, rectangular silver pouch). Avoid relying on colours that might be imperceptible or indistinguishable. Additionally, describe each colour by name and, when relevant, include a reference to its relative tone (e.g., brighter). Refer to section 1.1, Legibility and considerations for people who might be colour blind or have colour vision deficiencies. Reviewing documents converted to grayscale can help to identify potential issues.



## Challenge

The sequence of descriptive information may hinder users from accurately locating an item. Additionally, there is often no written description indicating the location of the results window or where the control and test lines will appear within it. Instructions may rely solely on illustrations to indicate to users how to orient test components for use.

## Consideration

Begin with a brief description of how the feature feels, then provide details about its location, progressing from broad to specific to pinpoint a unique location. Conclude with a secondary visual descriptor. For example: “The notch is a small slit in the edge of the flat, foil pouch on the long side near one end, marked with a black arrow.” The description can be broken down as follows: [feature name = notch], [feature tactile reference = small slit in edge], [highest level location reference = flat, foil pouch], [increasingly specific location = long side, near one end], [secondary visual descriptor = black arrow].

For interpreting results, describe the relative location of the result indicators. For instance: “The results window is located closest to the rectangular end of the cassette. In the results window, the control line is

# 1 General labeling, including instructions for use

closest to the rectangular end, while the test line is nearest to the rounded end of the cassette.”

Describe how to orient the test components for use, using visual and tactile references.

## Alternative text

Alternative (alt) text is text included in the HTML code of webpages or in the tag structure of digital files to describe non-text media, such as graphs, charts, and non-decorative images. It ensures equal access for users who rely on braille displays or screen readers to access non-visual language and content. W3C and WCAG offer a variety of content to guide the development of effective alt text (34).

## Challenge

Alt text may not adequately describe the content of an illustration or effectively convey the information presented in visuals. The length of alt text can vary, and it may sometimes be too technical, scientific, or vague. Critical non-visual cues should not be limited to alt text, since low vision users reading with magnification will not be able to benefit from these cues.

## Consideration

Alt text should complement the accompanying text by translating visual content and providing additional detail without being redundant. Together, the alt text and instructional copy should allow users to understand and complete the test workflow without needing visual references. For example, instead of simply stating “an illustration of a swab breaking in half with the tip in a tube,” it would be more effective to say, “a swab tip rests in a tube, the swab is shown broken in half at a notch in the middle of the handle.”

Critical warnings shown in illustrations should be reiterated in the alt text if they are not included in the main copy or digital read order. Generally, alt text should consist of one to two sentences, although more complex visuals may require longer alt text descriptions. If the alt text is lengthy, consider integrating it into the body text of the test instructions instead. Additionally, alt text for a very simple image may be just a word or phrase. Correct

# 1 General labeling, including instructions for use

grammar and punctuation should be used, where applicable, so that screen readers will convey the text accurately. Use present tense and active voice as much as possible.

## Braille

Braille is a tactile reading and writing system where raised dots represent letters of the alphabet, numbers, and symbols (35). It offers a method for capturing and conveying the same level of detail found in text content.

Braille is an inherently physical medium traditionally produced using a braille embosser, a device that imprints braille on paper. It has a fixed minimum character size, roughly equivalent to 28-point font. One standard page of printed text typically translates into multiple braille pages, depending on the character count and formatting. Dense, information-rich documents can result in significantly longer braille versions, particularly if they include complex elements like graphs, charts, or non-decorative images. Therefore, it is beneficial to provide paper braille instructions to customers upon request.

Most languages have both uncontracted (a.k.a., Grade 1) and contracted (a.k.a., or Grade 2) versions of braille code. Uncontracted braille spells out every word, while contracted braille uses abbreviations for common words and letter combinations. Uncontracted braille is primarily used by beginners, while contracted braille is used by more experienced braille users. Contracted braille takes up less space than uncontracted but can be read proficiently by fewer braille users. Manufacturers should understand the user requirements to establish the optimum braille format.

Braille can contribute to a comprehensive strategy for addressing product accessibility, but like most strategies, it is not a standalone solution. The majority of the no vision and low vision populations are not proficient in braille, so an overall strategy including braille might also include large text and digitally accessible information to address the broadest audience.

# 1 General labeling, including instructions for use

Creating web-based, digitally accessible content (e.g. HTML) or documents (e.g. PDF, BRF) is a cost-effective way for manufacturers to enhance braille access and access for non-braille users. Braille displays allow users to interact with digital content through braille rather than relying solely on audio, enabling them to access rich information embedded in text, including capitalization, typographical emphasis, spacing, and punctuation (35). A tactile or embossed data carrier/bar code that can be decoded by common smartphones (i.e. QR code), ideally available in multi-modal formats, would support introduction to digital content. Digital formats can be easily converted to braille using assistive technology:

- Accessible webpages with HTML content compatible with screen readers and braille devices are accessible to the broadest audience.
- Accessible PDF documents can be made available for download.
- Braille Ready Files (BRF) can be accessed without a computer or smartphone, through the use of a braille printer or display.

It is important for product labeling to adequately inform users about the available instruction formats and how to access them.

Additionally, to support result interpretation of rapid diagnostic tests, particularly in settings with limited internet connectivity, manufacturers could consider external readers or providing a low-technology, free text-based result interpretation option.

## 1.4 Illustrations and symbols

Use of clear, simple, precise graphics can be useful, when large enough to be easily visible. These can guide the user through an order of operations or multiple decisions (e.g. interpretation of results). However, in user instruction manuals, tables and graphs are normally not appropriate and their use should be minimized. If a table or graph is necessary, include instructions on its use. Label each table or graph clearly (26).

### Challenge

Pictorial representations or figures are poorly labelled or reference to text is unclear.

### Consideration

Ensure that the pictorial representations and figures are near the text and match/refer to them in the text. Depict timing instructions by simple pictures of clocks showing start and end times with accompanying text. Include the number of drops required either directly as a drawing or by providing the numerical value next to the drops (e.g. 3x).

# 1 General labeling, including instructions for use



Figure 9. Photos include excess visual complexity, such as backgrounds, shadows, and reflections, making component details more difficult to discern.

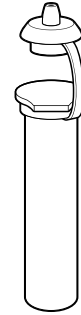


Figure 10. Line drawings eliminate extraneous details and more clearly delineate key features.

## Challenge

Photos often include excessive and unnecessary information, which can complicate interpretation, particularly when printed using a braille embosser. Figure 9 illustrates how backgrounds in photos can divert attention from the product.

## Consideration

Use line drawings with perspective rather than photos. Employing varying line weights can help distinguish details and highlight features, such as using 3- to 4-point lines for features that are closer in space or the focus of attention, and 1- to 1.5-point lines for features that are farther away or convey only contextual detail. Figure 10 demonstrates how line drawings can enhance understanding.

# 1 General labeling, including instructions for use

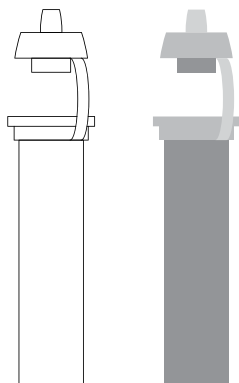


Figure 11. 2D drawings with thin lines or low contrast shading.

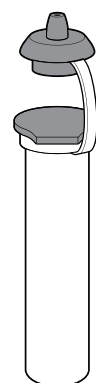


Figure 12. Isometric or 2.5D drawing with appropriate line thickness and relevant shading.

## Challenge

Interpreting 2D drawings can be challenging, particularly when they feature thin lines, low contrast, or lower image quality and sharpness (Figure 11).

## Consideration

Use high-quality, high-contrast line drawings with thick lines and appropriate shading (Figure 12).



# 1 General labeling, including instructions for use

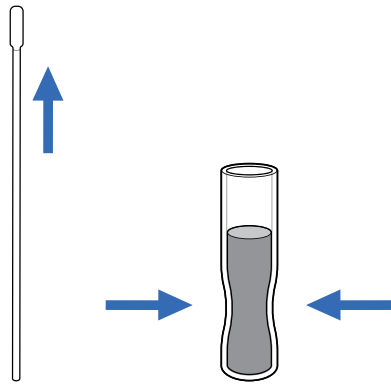


Figure 13. Illustrations without anatomical or spatial context.

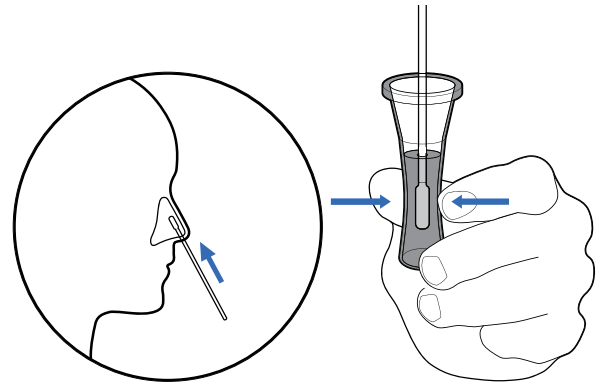


Figure 14. Illustrations using simple anatomy (faces or noses, hands or fingers) for context.

## Challenge

Illustrations lacking context do not provide readers with information about the relative size of components, leaving them to guess how to use them (Figure 13).

## Consideration

Incorporate illustrations that offer physical context for the reader, such as including hands or noses (Figure 14). Keep illustrations simple, providing only enough detail to clarify the features' purpose (for instance, a head doesn't need to have hair).

# 1 General labeling, including instructions for use



Figure 15. Common non-standard symbols for electronics.



Figure 16. Standard symbols for electronics.

## Challenge

Symbols can be difficult to interpret if they are chosen arbitrarily or are specific to a particular region, as their meaning may not be clear to all readers (Figure 15).

## Consideration

Utilize clear and universally accepted symbols, adhering to the ISO 15223-1:2021 standard for symbols on medical device packaging (8,9) (Figure 16). Include text labels directly adjacent to symbols (for example, 'Expiration Date' next to the hourglass symbol).

# 1 General labeling, including instructions for use

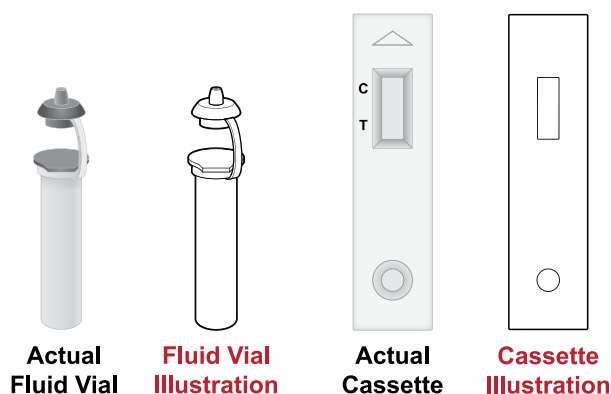


Figure 17. Overly simplistic illustrations lacking accurate representation of features and relevant details.

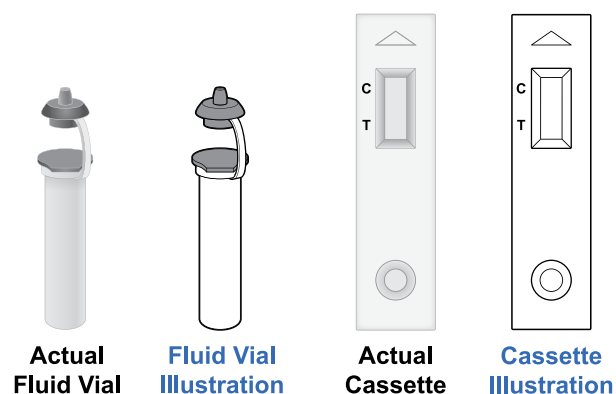


Figure 18. More realistic illustrations with relevant details included.

## Challenge

Illustrations that lack realistic details matching the actual components can lead to confusion (Figure 17).

## Consideration

Ensure that illustrations accurately reflect the actual appearance of the components; for example, if a cap is gray, do not depict it in white, and if the cassette features text or other markings, include these in the illustrations (Figure 18). If using grayscale, use representative colouring where possible to ensure adequate contrast is maintained and outlines are still apparent.

# 1 General labeling, including instructions for use

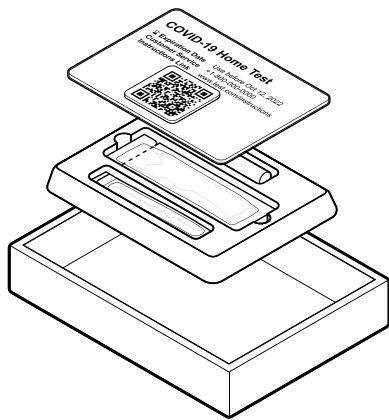


Figure 19. Unreferenced exploded view image with overlapping elements.

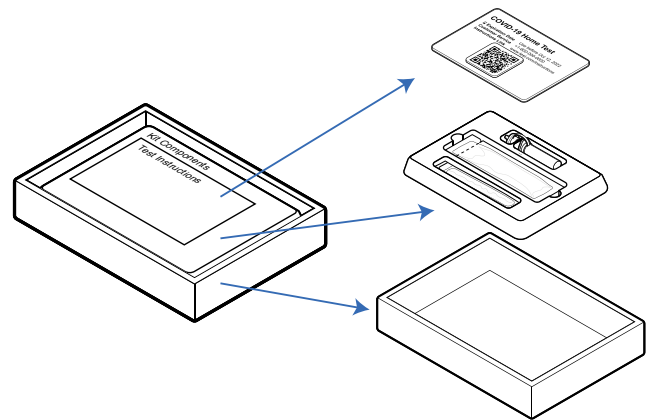


Figure 20. Referenced exploded view image without overlapping elements.

## Challenge

Illustrations featuring overlapping elements that seem to float in space without a composite reference can be hard to interpret (Figure 19).

## Consideration

Simple illustrations can be interpreted by the broadest audience. If a more complex, exploded view is needed to convey an idea, include a composite reference image. Ensure that the exploded elements do not overlap and use arrows to indicate each element's position in the composite reference image. Additionally, employ solid arrows between exploded elements to indicate stacking. Figure 20 illustrates a referenced exploded view image without overlapping elements.

# 1 General labeling, including instructions for use

## 1.5 Printed embodiment

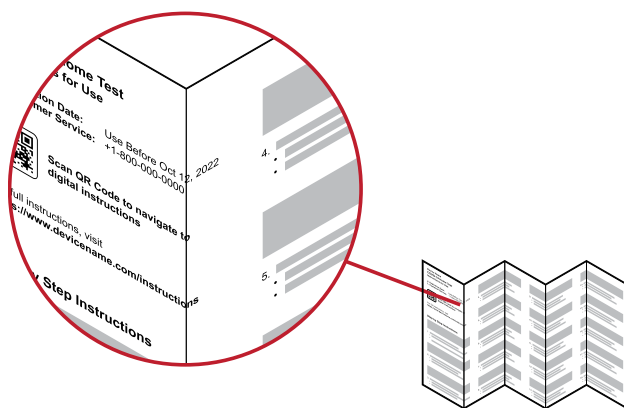


Figure 21. Instructions with content spilling across paper fold lines.

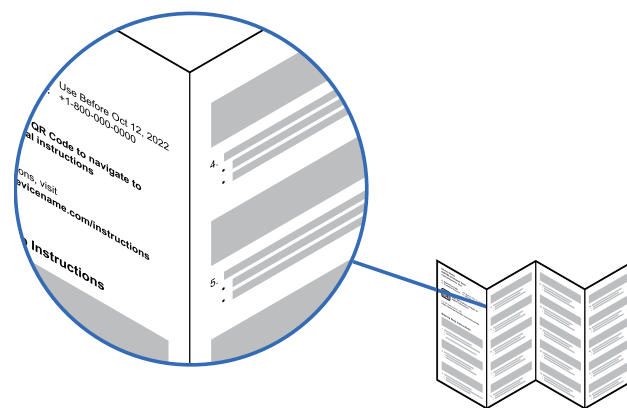


Figure 22. Content contained within the folded panels of instructions.

### Challenge

Large instruction panels with folds can lead to text crossing over the folds, causing same-topic information to be divided between the front and back panels, which reduces readability (Figure 21).

### Consideration

Make sure paper creases are limited to the gutters of text columns to facilitate easier scanning of folded documents for OCR. Place all information required to conduct the test on one side of the paper or card, reserving the other side for supporting information. Figure 22 shows information contained within folded panels.

## 1 General labeling, including instructions for use

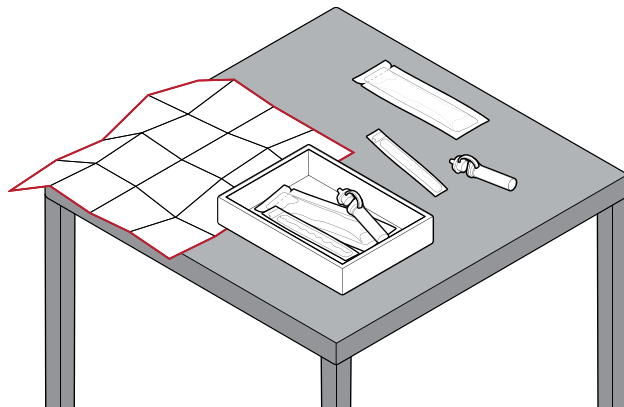


Figure 23. Test instructions that require full unfolding to read, taking up a large area of the workspace.

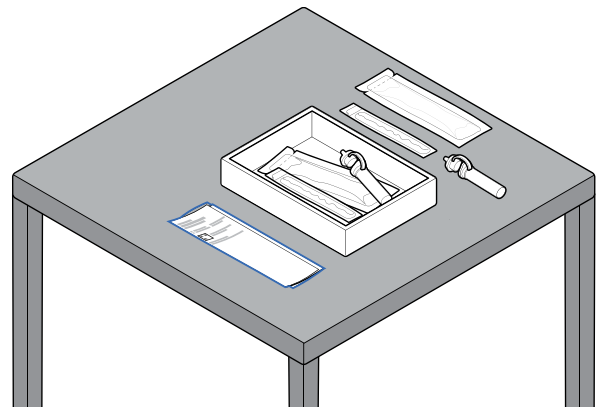


Figure 24. Test instructions that can be unfolded and read by section, leaving more free workspace.

### Challenge

Physically placing test instructions next to test components can be challenging due to their size or material, making it hard to reference the instructions while using the test. Additionally, tests involving fluids can lead to spills that may damage less durable instructional materials. Figure 23 illustrates test instructions that require full unfolding.

### Consideration

Offer test instructions in a format that enables placement next to the test on a table. Lighter paper weights can help the instructions lay flat. Also consider using materials that can endure minor liquid spills. If coatings are applied, ensure they have limited reflectivity. Figure 24 illustrates test instructions that can be unfolded by section.

## 1 General labeling, including instructions for use

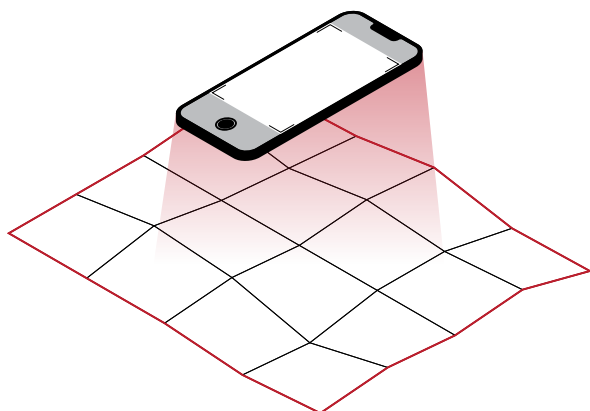


Figure 25. Unfolded test instructions that are too large for scanning effectively.

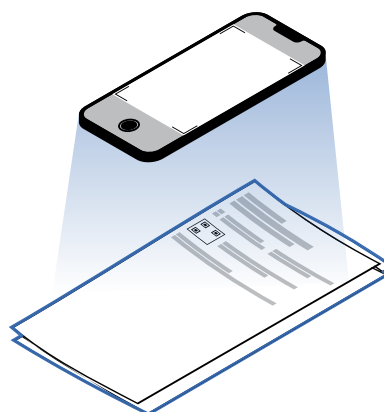


Figure 26. Test instructions that fold into smaller panels are easier to scan with common devices.

### Challenge

Paper (or similar) documents may be offered in a format that is incompatible with assistive technology. Pages or panels might be too large for flatbed scanners and smartphone OCR, and multiple panels lacking numbering can complicate navigation from page to page. Figure 25 demonstrates test instructions that are too large for effective scanning.

### Consideration

Offer paper (or similar) documents in panels no larger than A4 (8.5 x 11 inches in U.S. letter size) to facilitate flatbed scanning. Include page numbers on both the front and back for multiple panels. Figure 26 illustrates test instructions that are appropriately sized for scanning.

## 1.6 Digital embodiment

### Operating system compatibility

It is essential for content to be recognized and understood by the operating systems (OS) of computers, smartphones, and tablets, including older ones, as well as by accessibility tools, to ensure users have access to information about the test.

#### Challenge

Test instructions may be offered in a format that is incompatible with the operating systems of computers, smartphones, or tablets, as well as with accessibility tools.

Some feedback features, such as auditory and haptic responses, can compromise user privacy, while others, like bright mode, may cause eye strain.

Additionally, applications may require users to enter personal information to sign in before granting access or allowing them to receive test results.

#### Consideration

Ensure that the application recognizes and supports the native accessibility settings of the device's operating system, (e.g. iOS VoiceOver, Android TalkBack).

Custom video playback tools are not recommended. The app should also recognize and apply the user's system-wide accessibility preferences, such as font sizing or inverted colours, and include an in-app option to enable or disable auditory and haptic feedback. Additionally, a dark mode option should be available.



# 1 General labeling, including instructions for use

If the application requires data entry for sign-in or results reporting, it should:

1. Not require optional app users to provide more information than users must provide without the app. There should always be a “proceed as guest” option.
2. Enable autofill and/or single sign-on (SSO) options through services like Google, Apple, or Facebook.
3. Clearly indicate which data entry fields are required and which are optional.
4. Save partial data (e.g., by creating a user profile) to avoid requiring users to re-enter information for repeat testing.
5. Ensure that all data entry fields have labels compatible with assistive technology.
6. Ensure all text fields have valid autocomplete attributes that are supported by operating systems to avoid redundant typing.

# 1 General labeling, including instructions for use

## Compatibility with assistive technology

Digital instructions should be available on a website that adheres to the WCAG 2.2 Level-AA (or better) international standard (36). It should also be rigorously tested with assistive technologies, including keyboard navigation, screen readers, voice dictation software, and magnification. The website should be available through a QR code and a plain text URL on the test box and package insert/instructions. Additionally, test-specific companion applications can provide another avenue for users to access digital test instructions.

### Challenge

Test instructions may be presented in a format that is neither web nor mobile accessible and is incompatible with the accessibility features of the device's native operating system (OS).

### Consideration

Digital test instructions should be hosted on a webpage that utilizes responsive web design. All relevant webpages should be audited for WCAG 2.2 AA compliance (36) by experienced digital accessibility professionals to ensure compatibility with assistive technologies. A follow-up audit should be conducted after any substantial updates to verify ongoing compliance. The remediated site should also be tested with assistive technology users.

# 1 General labeling, including instructions for use

Reference and implement best practices for ensuring both web and mobile accessibility of application content (37,38).

- Properly constructed HTML is the most widely accessible format.
- Any test instructions in PDF should conform to WCAG 2.2 AA and PDF/ Universal Accessibility (UA) standards (39,40). This includes consideration of Section 508 in the US setting and EN 301 549 in the European setting. It's important to note that while compliance to standards indicates an accessible digital file format, it does not guarantee that the material is effective and accessible; content requires a separate and thorough review. Refer to section 1.3, Language for more information.
- All images in the digital instructions should include meaningful, descriptive alt text that supports nonvisual understanding of the information conveyed by the image (such as by shape, size, and feel). Refer to section 1.3, Language for more information.

Include a direct link on the product website to access a full digital version of the test instructions.

# 1 General labeling, including instructions for use



Figure 27. Digital content not designed appropriately for use with screen readers.



Figure 28. Digital content designed for effective use with screen readers

## Challenge

Not all digital test materials are compatible with screen readers, as key elements may be incorrectly coded or presented in a format that screen readers cannot detect (Figure 27). This can result in content being out of order, incomplete, or difficult to understand. Additionally, test instructions may be provided in a format that is not suitable for use on smartphones or tablets, or that cannot be processed by native operating system accessibility features.

## Consideration

Ensure that digital test materials are compatible with all commonly used combinations of screen readers and operating systems (Figure 28). Confirm the compatibility of every screen element, including images, fields, and buttons, with both computer and mobile screen readers.

# 1 General labeling, including instructions for use

## User interface and experience features

The presence or absence of features in an application or web design can greatly influence usability and user satisfaction with the test. Even a small enhancement in user interface design can significantly enhance the overall user experience.



Figure 29. Important information in-line with regular content blends in and is easily missed.

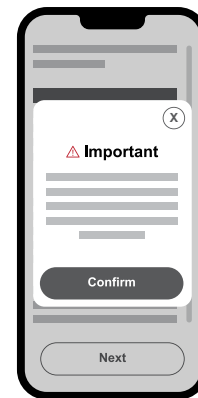


Figure 30. Important information presented in a pop-up or its own page ensures user recognition.

### Challenge

Important content can be overlooked when using a digital user interface if it is not properly segmented. Figure 29 illustrates how crucial information is integrated into the text.

### Consideration

Implement messages for important content that remain on screen until the user takes action to acknowledge them (Figure 30). Errors, warnings, and success messages should not disappear automatically; they should remain visible until acknowledged by the user.

# 1 General labeling, including instructions for use

## Interactive Voice Response (IVR) system

In settings with adequate infrastructure, IVR systems can facilitate access to instructions through phone calls, making them especially beneficial for users who may not be as comfortable with web or mobile applications. By providing test instructions via telephone, users can rely on a familiar and straightforward format for receiving information.

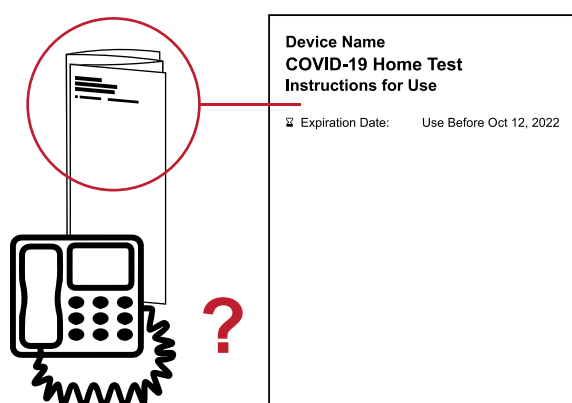


Figure 31. Test instructions without any associated, IVR based audio instructions.

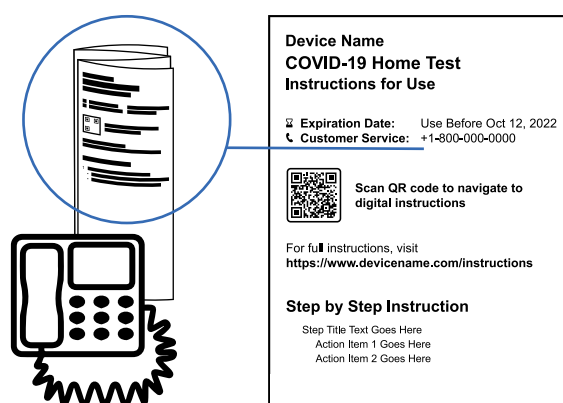


Figure 32. Test instructions including a phone number to an IVR based audio instructions and customer service line.

## Challenge

Test instructions are not always available by phone, and when audio instructions are provided via this method, they often lack the ability to be navigated by section and step. Figure 31 illustrates the absence of IVR availability for test instructions.

## Consideration

Audio test instructions should be provided via phone, utilizing an IVR system that allows callers to respond to prompts through button presses or spoken commands (Figure 32). This system should include options for navigation, such as continuing to the next step, repeating the current step, returning to the previous step, accessing the main menu, or connecting to a live agent.

The phone number to access the IVR system should be identified and displayed prominently near the top of the QRI and product page of the website for easy access.

# 1 General labeling, including instructions for use

## Video tutorial

Where infrastructure permits, videos can be an effective means of informing users about the product, offering dynamic demonstrations for those who prefer visual and auditory learning. When executed well, videos can enhance the audio instruction experience, often surpassing the effectiveness of screen reading digital instructions.

### Challenge

Video test instructions are not always available on websites or applications. Additionally, some videos lack the ability to pause, rewind, or fast-forward in discrete increments, making it difficult for users to navigate to specific steps they wish to review.

Visuals featuring actors performing steps can be hard to follow due to issues with lighting, contrast, and overall visual complexity.

Offering an abbreviated version of a longer video may lead users to skip essential steps. Furthermore, automatically looping videos can be distracting and difficult to navigate.

Closed captions are often either absent or poorly synchronized. Audio descriptions—which convey the important visual elements of a video—may be lacking, hard to find, or insufficient in providing necessary nonvisual context.

### Consideration

Make video test instructions available on the product website, ensuring that the video player is accessible (41,42). Users should have control over playback, including options to pause, play, rewind, fast-forward, increase or decrease playback speed, replay from the beginning, scroll through time, and switch to full screen mode. If the video tutorial is embedded in an application, allow users to skip the video after their first viewing.

Opt for high-contrast 2D animations that incorporate perspective, depth, and appropriate fill instead of live-action footage. Avoid providing

## 1 General labeling, including instructions for use

abbreviated versions of longer videos, and refrain from using looping videos or audio without the ability to pause.

Ensure that closed captions are provided and properly synchronized with the video and audio content (43). Videos should include complete audio description. Provide audio description within the main audio, or preferably, as an option enabled by the user.

A descriptive transcript (i.e. The audio description script) should be provided along with any video.

Include timestamps on the player for easy navigation to specific sections, such as getting started, workflow, and interpreting results. Use native device OS video controls. Finally, ensure that on-screen buttons conform to W3C guidance (41).





## 2 Physical components

### 2.1 Outer packaging

#### Labeling

The outer box packaging serves as the first introduction to any device, making it crucial to carefully consider labeling and interaction with the packaging. Typically, packaging communicates information through text, images, and symbols, but it can also convey messages through its shape and provide links to external information, such as QR codes.

## 2 Physical components

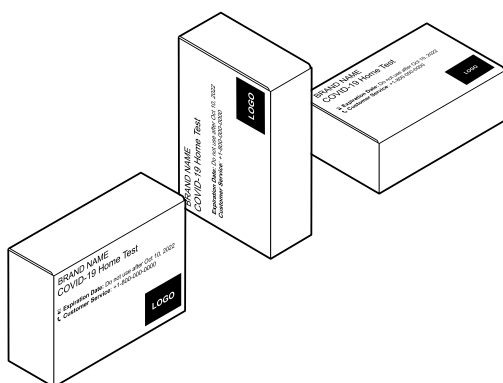


Figure 33. Box labeled on only one side, thus unreadable from the front in most orientations

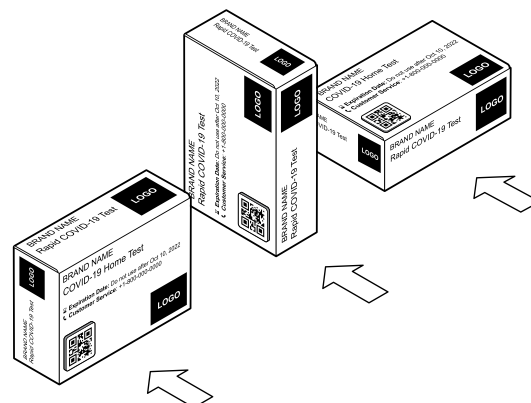


Figure 34. Box labeling viewable in multiple orientations

### Challenge

Packages are frequently inadequately labeled and may lack essential information. For instance, Figure 33 illustrates a box with labeling that is only visible from one orientation.

### Consideration

Consider diverse storage and display scenarios, like retail shelves or medicine cabinets, and prioritize the visibility of essential information for all users. Figure 34 demonstrates a box with labeling that is accessible from multiple orientations. Consider embossing key information, like the product name, on the packaging in braille (see section 1.3, Braille).

## 2 Physical components

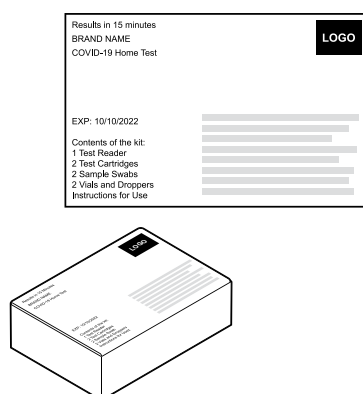


Figure 35. Box labeling with poor legibility and minimal emphasis of key content.

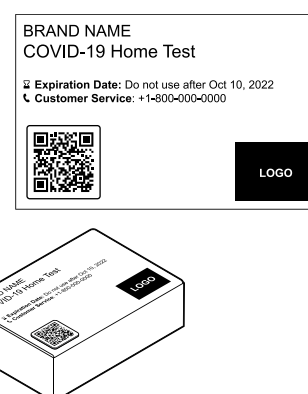


Figure 36. Box labeling with improved legibility and important content emphasized by formatting and size.

### Challenge

The information on the outer box label may lack visual hierarchy and be cluttered with excessive details presented in a small font. Figure 35 illustrates a box label with poor legibility.

### Consideration

Prioritize key information, such as the brand name, device type, expiration date, links to test instructions, and customer service number, by adjusting their size and position. Ensure that labeling adheres to the requirements set by regulatory bodies. Use a minimum font size of 14 points, ideally 18 points or larger, in a legible sans serif typeface (e.g., Arial, Calibri, Helvetica, Verdana). Avoid italics and decorative fonts (e.g., Script, Slab) and ensure effective colour contrast (section 1.1, Legibility). Figure 36 demonstrates box labeling with enhanced legibility.

## 2 Physical components

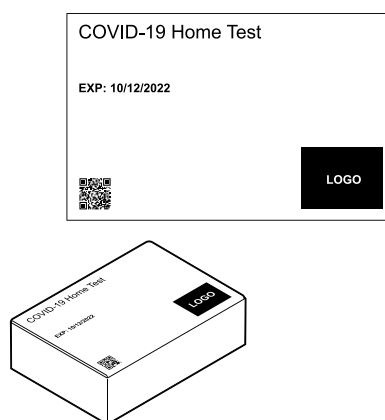


Figure 37. QR code is too small to easily locate



Figure 38. QR code is large and readily discoverable

### Challenge

QR codes are frequently absent or inadequately sized, and the expiration date format may not be recognizable by common OCR applications. Figure 37 illustrates a QR code that is too small for easy identification.

### Consideration

Ensure QR codes are presented at a size of at least 20.3 mm (0.8 inches) square to meet industry practice. Figure 38 demonstrates a QR code that is appropriately sized and easily visible. See section 1.1 for guidance on expiration date formatting.

## 2 Physical components

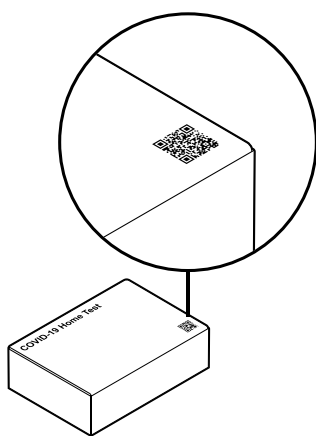


Figure 39. Example of a typical, intangible QR code.

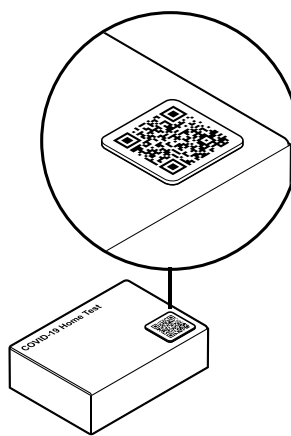


Figure 40. Example of a QR code made tangible by placing on a raised square surface or sticker.

### Challenge

Outer packaging can sometimes hinder the ability to locate or access information easily. Figure 39 illustrates an example of a QR code printed directly on the box.

### Consideration

Implement a tactile method for locating information, such as a QR code on a sticker or within a raised outline. Figure 40 illustrates a QR code printed on a sticker that can be tactilely identified.

## 2 Physical components

### Accessing contents

Opening and accessing the contents of outer packaging requires balancing competing needs: preventing unauthorized tampering, ensuring ease of access for all users, and protecting the internal components.

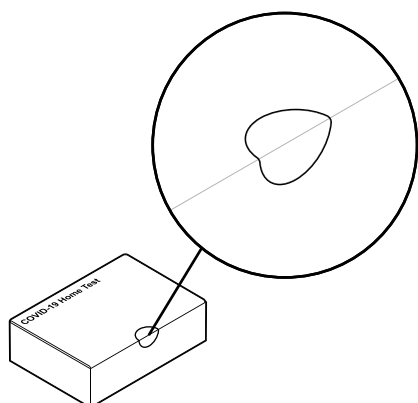


Figure 41. Tamper-evident seal that is clear and fully adhered to the box surface.

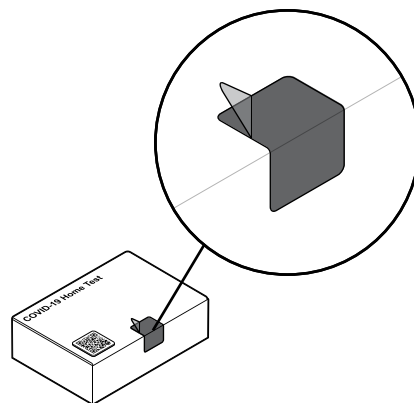


Figure 42. Easy to remove tamper-evident seal with a peel tab, coloured to contrast with the surrounding box surface.

### Challenge

Finding and removing small, clear tamper-evident seals can be challenging. Users may resort to using external tools, such as scissors, to open a difficult package, which can increase the potential for injury and lead to damage to the contents. Additionally, tearing open a package without fully removing the seal might cause damage to both the package and the fluid vial holder if it is integrated into the outer box. Figure 41 provides an example of a difficult-to-remove tamper-evident seal.

### Consideration

The tamper-evident seal should be in a colour that contrasts with the rest of the package to enhance visibility. It should also feature a grasp area that is at least 12.7 mm (0.5 inches) square to facilitate easy removal without the need for external tools. Additionally, the force required to remove the seal should not exceed 2.2 kg or 5 lbs (22.2 N) (44). Figure 42 illustrates an example of an easy-to-remove tamper-evident seal.

## 2 Physical components

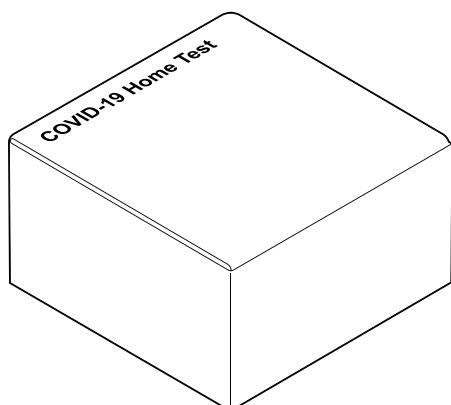


Figure 43. Package without intuitive opening

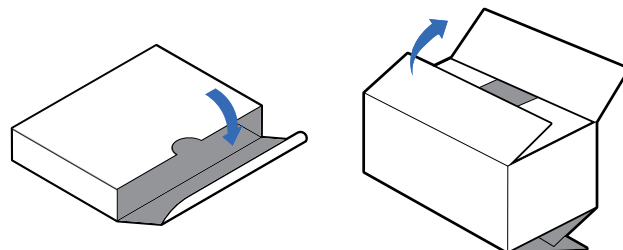


Figure 44. Packages with opening cues

### Challenge

Opening a package can be difficult when the only indicators for top, bottom, front, and back are visual, printed labeling. Figure 43 illustrates a package that lacks intuitive opening guidance.

### Consideration

Packaging should feature familiar tactile cues to indicate where it should be opened, such as thumb cut-outs or overlapping flaps. Figure 44 displays packages that incorporate these opening cues.

## 2 Physical components

### 2.2 Kit

#### Organization

Test kits with multiple components should clearly identify each component, secure small parts, and provide instructions on the order of use. Thoughtful organization of these components can significantly enhance the user's ability to complete the test. Including a tray as an optional accessory can further improve the user experience by helping to organize the components effectively.

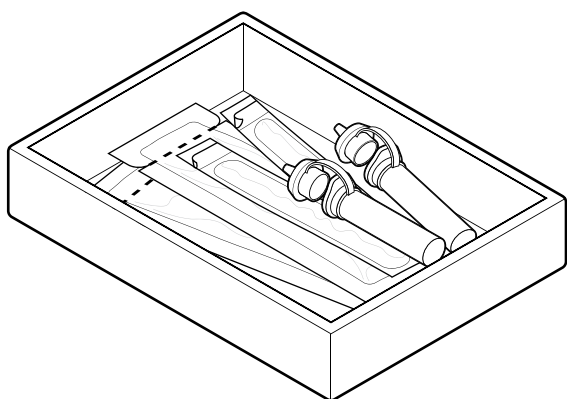


Figure 45. Loose contents inside box packaging

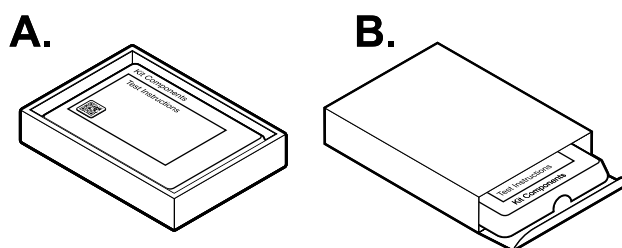


Figure 46. Contents neatly organized within box

#### Challenge

Finding internal physical test instructions and key information can be challenging, especially when components are loose within the box packaging (Figure 45).

#### Consideration

Ensure that legible test instructions are positioned face up as the first item users encounter. Figure 46 demonstrates how contents can be neatly organized within the box.



## 2 Physical components

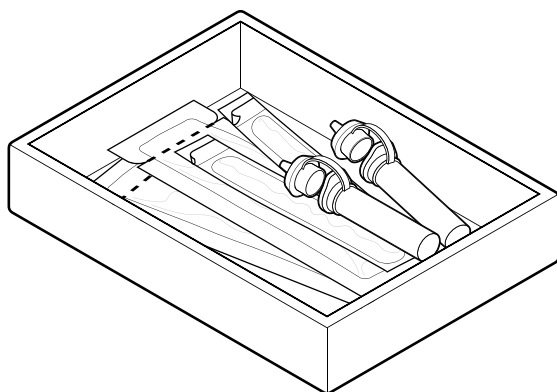


Figure 47. Loose contents inside box packaging

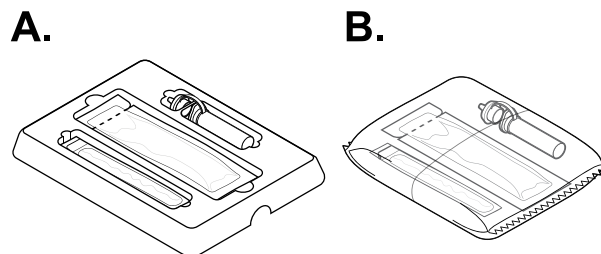


Figure 48. Contents neatly organized in a tray or a tear pouch

### Challenge

Packages often contain multiple components and internal pouches that may be loosely placed inside (Figure 47). Upon opening, these contents can easily fall out and become misplaced, making it unclear in what order the internal pouches or components should be accessed.

### Consideration

To enhance usability, contents should be arranged in an organized and/or fixed manner, such as using a tray, bag, card, or box dividers, clearly indicating the order of use. If a tray is included, it should provide sufficient finger clearance and gripping features, such as pull tabs, to facilitate easy removal from the box and access to the components. Figure 48 demonstrates contents neatly organized in a tray or tear pouch.

## 2 Physical components

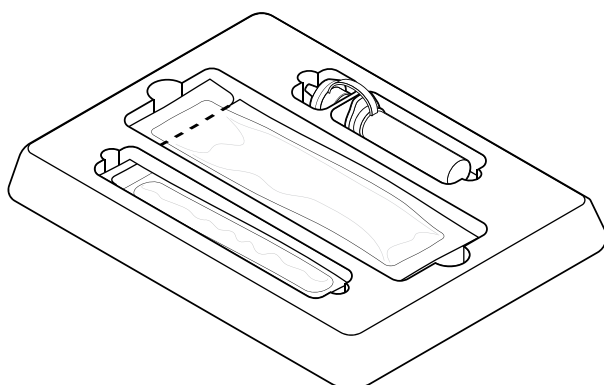


Figure 49. Internal tray without labeling for each component.

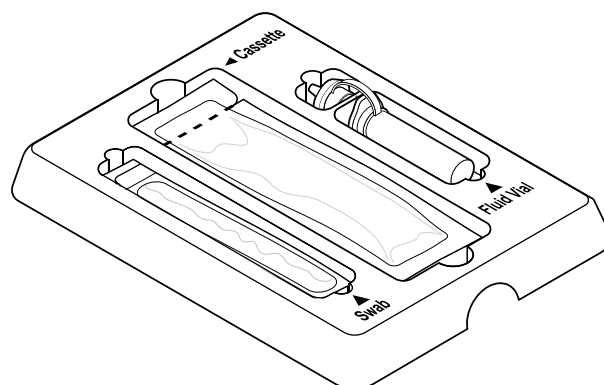


Figure 50. Internal tray with high contrast labels for each component.

### Challenge

Components within an internal tray can be challenging to identify when they lack proper labeling. Figure 49 illustrates an internal tray that does not provide any labels for clarity.

### Consideration

Incorporate high-contrast text labels on the internal tray to enhance visibility of components. Figure 50 illustrates an internal tray featuring such high-contrast labeling.

## 2 Physical components

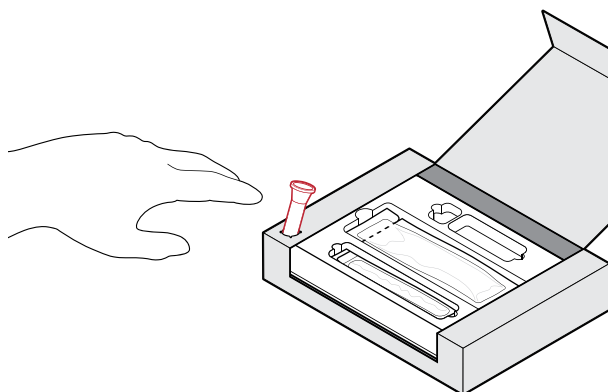


Figure 51. A fluid vial holder near the front of the box can hinder the testing workflow as the vial obstructs access to other kit contents.

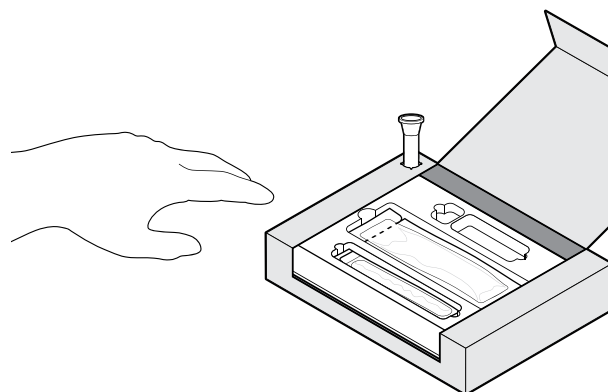


Figure 52. A fluid vial holder near the back of the box keeps the vial out of the way throughout testing.

### Challenge

Improper positioning of the fluid vial holder within a tray poses a risk of unintentional spillage. Figure 51 demonstrates how the location of the fluid vial holder can disrupt user workflow.

### Consideration

The fluid vial holder should be strategically positioned in the tray to prevent unintentional disruption. Figure 52 illustrates how a better alignment of the fluid vial's location can enhance the workflow.

## 2 Physical components

### Internal pouches

Accessing internal components often necessitates opening secondary packaging. Users should be able to easily distinguish between pouched components, identify where to open each pouch, and do so with less than 2.2 kg or 5 lbs (22.2 N) of force (44). Design features such as grip areas, visual cues, and labeling are crucial for enhancing the usability of these internal pouches.

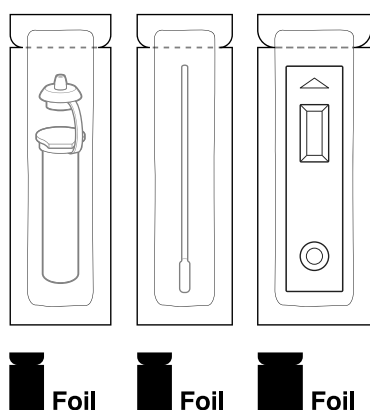


Figure 53. Different components packaged in identical foil pouches.

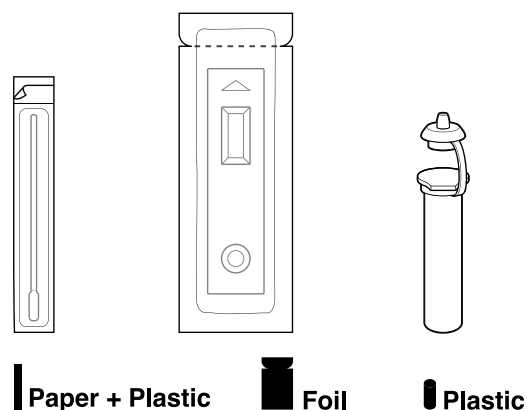


Figure 54. Components packaged in visually and tactilely distinct pouches of different materials and shapes.

### Challenge

Internal pouches that are similar in size, shape, and material, or that lack adequate labeling, can be difficult for users to distinguish from one another. Figure 53 illustrates parts packaged in foil pouches that share the same form factor.

### Consideration

To enhance usability, each pouched component should be tactilely distinguishable from others, such as by using distinct internal pouch shapes or sizes. Additionally, labeling internal pouches with component names or illustrations is essential. Figure 54 demonstrates parts packaged with distinct materials and form factors.

## 2 Physical components

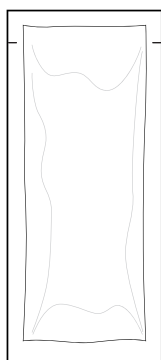


Figure 55. Pouch with very small tear slits for opening that are hard to see or feel.

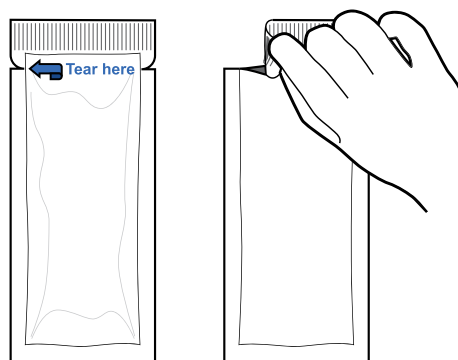


Figure 56. Pouch with large, visually and tactilely obvious opening features

### Challenge

Internal pouches can be challenging to open, particularly when there is no clear indication of where to tear (Figure 55).

### Consideration

Pouches should feature a notch marked with high-contrast text or an arrow to indicate the tear location. Additionally, incorporating textured grip areas can enhance usability. Figure 56 illustrates a pouch with clearly defined tear locations.

## 2 Physical components

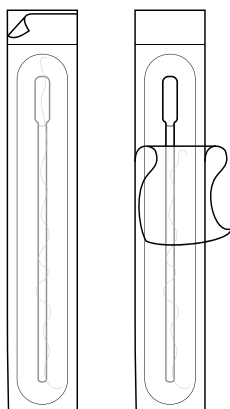


Figure 57. Swab packaged in a typical peel pouch with the tip near the end meant to be opened.

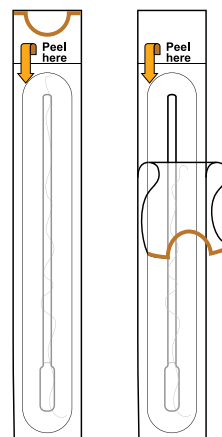


Figure 58. Swab packaged in a peel pouch with the handle near the end meant to be opened, which is designed and labeled to ease opening.

### Challenge

Peel-apart pouches often have layers that are difficult to differentiate and separate. Additionally, the internal packaging may have an opening method that exposes areas to contamination through touch. Figure 57 illustrates swab packaging with the swab tip positioned near a small peel tab.

### Consideration

Incorporate a half-moon cut-out in one of the layers of the peel-apart pouch or a fold-over in one of the layers. Ensure that the opening exposes a component part intended for touch, such as positioning the peel feature near the swab handle instead of the swab tip. Figure 58 demonstrates swab packaging with the swab handle near the opening.

## 2.3 Specimen collection

### Challenge

Lancet may be difficult to manipulate and use. The lancet may require too much force for some users to use effectively.

### Consideration

Any lancet included should be operable with either the right or left hand. The force required to use the lancet should not exceed 2.2 kg or 5 lbs (22.2N) (44).

## 2 Physical components

### Capillary tube or swab

Any capillary tube or swab included should be operable with either the right or left hand.

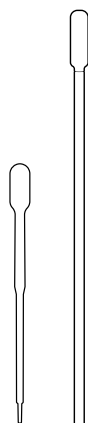


Figure 59. Capillary tube and swab with no visible or tactile indications of how they should be handled.

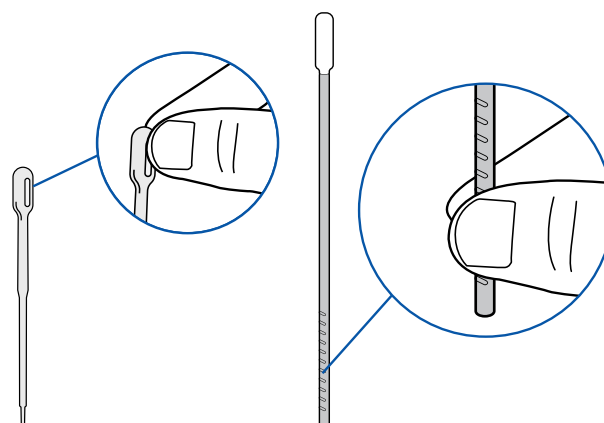


Figure 60. Capillary tube and swab with texture added to the intended grip area, indicating how it should be held.

### Challenge

Capillary tubes or swabs that lack clear indications for handling may risk contamination from touch. Figure 59 illustrates a swab without any clearly identifiable handling feature.

### Consideration

The capillary tube or swab shaft should incorporate identifiable features, such as textures, to guide users on where to grasp it, helping to prevent specimen contamination. Additionally, using contrasting colours for the swab shaft and tip or capillary tip can enhance visibility. Figure 60 demonstrates a swab with a designated grip area feature.

## 2 Physical components

### **Challenge**

Stiff or difficult to use capillary tubes can result in errors or insufficient volume application to the cassette.

### **Consideration**

Make capillary tubes more pliable, ensuring force to dispense liquid is less than 1.6 kg or 3.5 lbs (15.6 N) (45). Construct capillary tubes of see-through materials to allow clear visualization of contents. Consider clear marking that indicates the correct volume.



## 2 Physical components

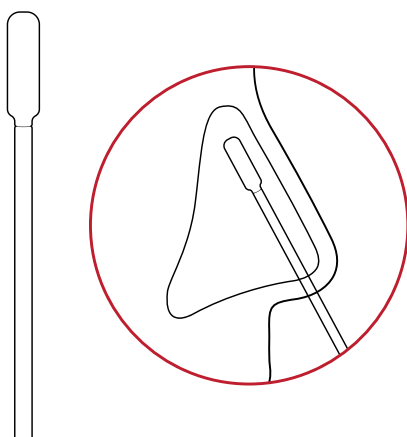


Figure 61. Swab with no feature indicating how far it should be inserted.

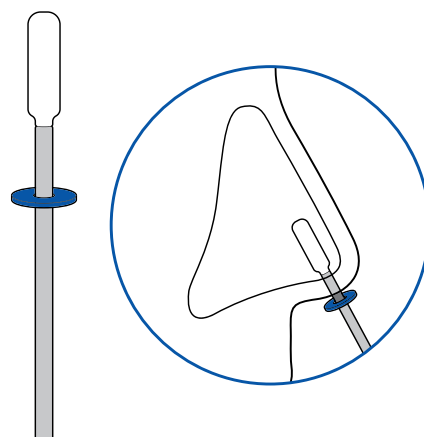


Figure 62. Swab with a ring on the shaft indicating the intended depth of insertion.

### Challenge

Swabs lack clear indicators for the appropriate insertion depth in the nostril. Figure 61 illustrates a swab that does not provide depth guidance.

### Consideration

Incorporate a tactile feature on the swab to guide the user on the required depth of insertion. Figure 62 illustrates a swab that includes this depth indication.

### 2.4 Fluid vials and specimen preparation

Any fluid vials or specimen preparation materials included should be operable with either right or left hand dominance.

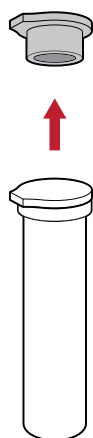


Figure 63. Press-fit style vial cap that is small and difficult to remove.

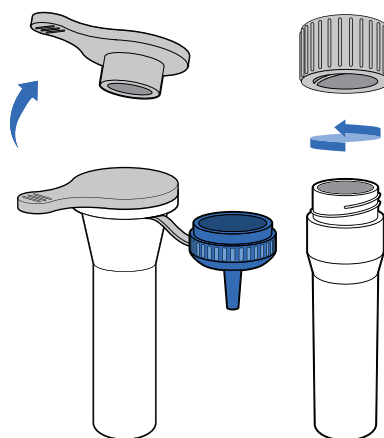


Figure 64. Larger press-fit and twist-off style caps designed with features to facilitate removal.

#### Challenge

Small caps and vials can be easily misplaced and difficult to handle, increasing the risk of spills. Figure 63 depicts a vial with a cap that presents challenges during removal.

#### Consideration

Large caps and vials that incorporate identifiable features, such as distinctive colours or shapes, enhance handling. Additionally, attaching caps to the fluid vial using a living hinge can further facilitate ease of use. Figure 64 illustrates a vial with a cap designed to improve removal.

## 2 Physical components

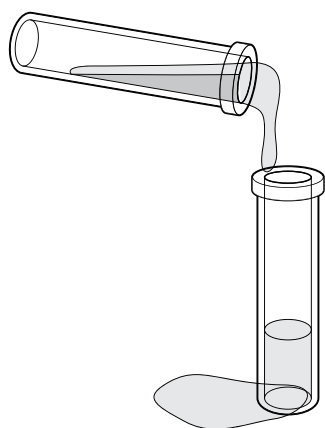
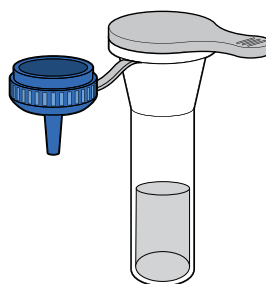


Figure 65. Vials without spouts or other features to control dispensing of fluid have a high risk of spilling during transfer.

**A.**



**B.**

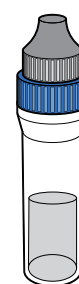


Figure 66. Vials designed with dropper tips make dispensing fluid easier to control and reduce risk of spilling.

### Challenge

Transferring liquids, such as buffer solution or other reagents, into the extraction fluid vial can elevate the risk of incomplete transfer and/or spills. Figure 65 depicts a configuration that may lead to such fluid transfer issues.

### Consideration

To reduce the risk of spills, it's advisable to eliminate the need for transferring liquids when possible, such as by integrating a prefilled fluid vial with a dropper cap. Figure 66 illustrates an enhanced configuration that minimizes fluid transfer spills.

## 2 Physical components

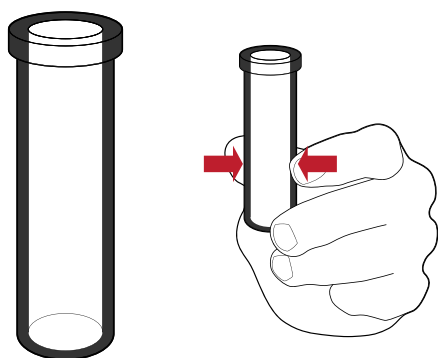


Figure 67. Rigid, thick-walled vial.

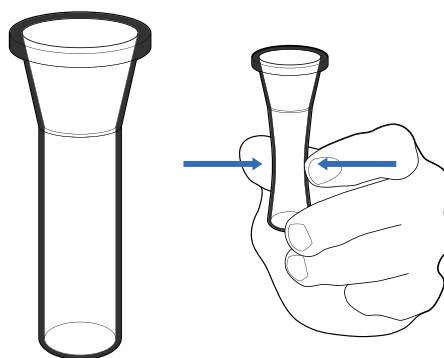


Figure 68. Pliable, thin-walled vial

### Challenge

Fluid vials with stiff walls, such as those made of thick plastic, can make it challenging to dispense liquid by squeezing (Figure 67). Additionally, short fluid vials may be difficult to grip or manipulate effectively. The opacity of the material can also hinder the user's ability to visualize the liquid being dispensed.

### Consideration

To improve usability, fluid vials should have thinner and more pliable walls, requiring less than 1.6 kg or 3.5 lbs (15.6 N) of force to dispense liquid (45). Additionally, the vials should be constructed from transparent materials to allow for clear visualization of their contents and should be a minimum of 40 mm (1.6 inches) long (46).

## 2 Physical components

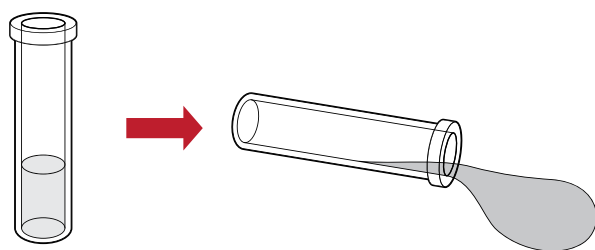


Figure 69. Unstable vial without a supportive stand or base.

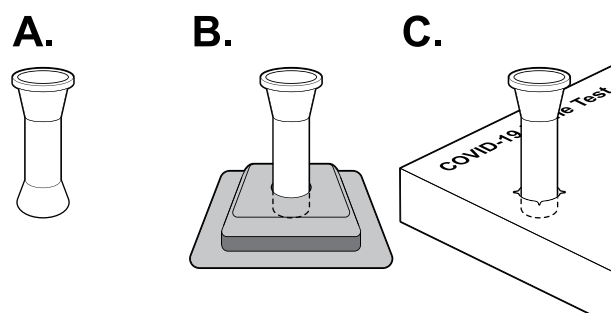


Figure 70. Vials made stable with a broad base, inclusion of a separate tube holder stand, or placement in a hole integrated in the test box.

### Challenge

Fluid vials can be unstable, which makes it challenging to set them down during the testing process. Figure 69 illustrates an unstable vial.

### Consideration

To enhance stability, fluid vials should be designed to stand upright securely. This can be achieved through features such as an integrated vial base, a separate vial stand or a stand incorporated into a tray, if used, or a vial stand punch-out in the outer box. If opting for a punch-out, use high-contrast labeling and a tactile outline to clearly indicate its location, and ensure that the force required to puncture it is less than 2.2 kg or 5 lbs (22.2 N) (44). The size should allow for a secure fit of the fluid vial, and the punch-out should be positioned in a way that does not interfere with the overall use of the box, preferably at the box edge. Figure 70 illustrates examples of vials designed for improved stability.

## 2 Physical components



Figure 71. Vial with a narrow opening barely larger than the swab tip.

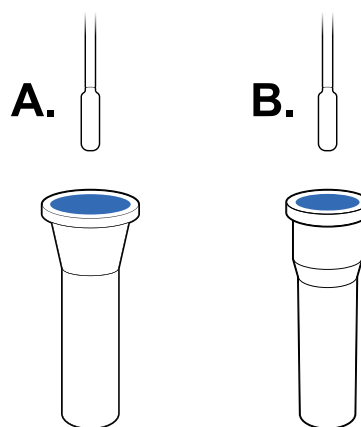


Figure 72. Vials with broader openings that taper down to a narrower body, easing swab insertion.

### Challenge

Narrow openings can hinder the insertion of the swab into the fluid vial, increasing the risk of the swab tip being touched and contaminated during the process. Figure 71 illustrates an example of a vial with a suboptimal narrow opening.

### Consideration

Widening or reshaping the fluid vial opening, such as using a funnel design, allows for easier and safer insertion of the swab. Figure 72 demonstrates improved tapered vial openings that facilitate this process.

## 2 Physical components

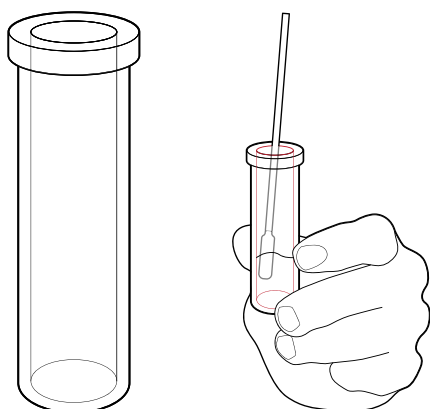


Figure 73. Vial with no internal surface textures or features to ease swab sample expression.

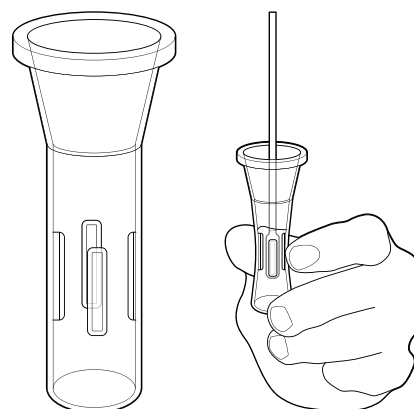


Figure 74. Vial with internal ribbing to help express the swab sample.

### Challenge

Tests may necessitate physically supporting the fluid vial during specimen agitation, which raises the risk of spills. Figure 73 illustrates a vial that lacks internal texture.

### Consideration

Incorporate design features in the fluid vial that minimize the force required during specimen agitation or extraction, such as internal ribbing. Figure 74 illustrates a vial with this internal ribbing feature.

### 2.5 Cassette

The cassette included should be operable with either the right or left hand.

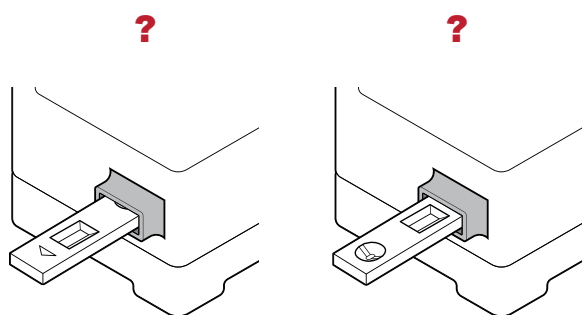


Figure 75. Test cassette without features to indicate the correct orientation for insertion to its test reader.

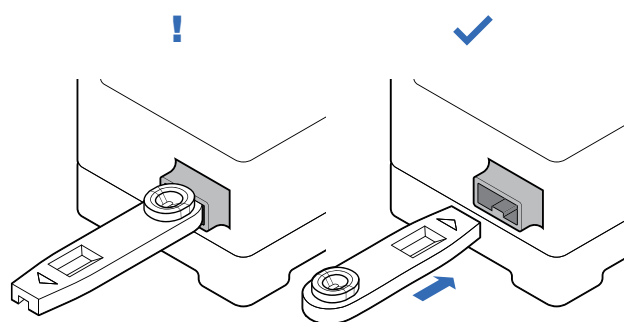


Figure 76. Test cassette with an asymmetrical shape and features ensuring correct insertion to its test reader.

#### Challenge

An indistinct cassette shape can make it difficult for users to correctly orient the device and identify key features, such as the specimen well and results window. Additionally, an unclear shape may hinder proper loading of the cassette into a test reader, if one is used. Figure 75 illustrates a setup that lacks orientation features.

#### Consideration

Design the cassette with distinctive features, such as colours, shapes, and textures, to facilitate easy identification and manipulation. Additionally, if the cassette must be inserted into a reader, incorporate a keying feature that ensures the cassette can only be loaded into the test reader in the correct orientation. Figure 76 illustrates how mating features can indicate orientation.



## 2 Physical components

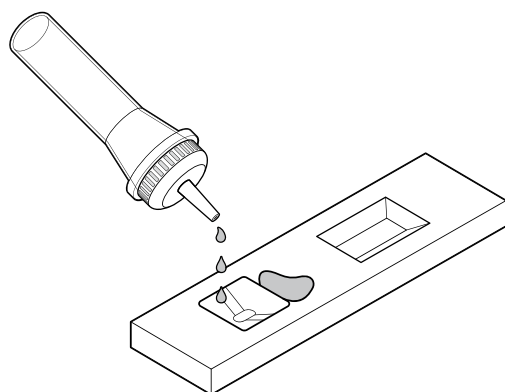


Figure 77. Cassette with sample well and results window that are similarly designed and easily confused.

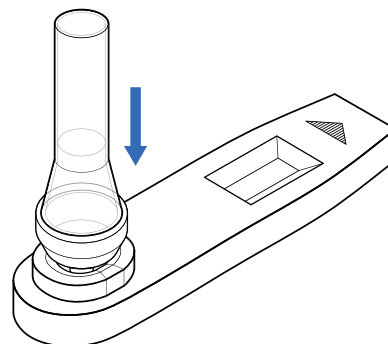


Figure 78. Cassette with raised sample well and vial docking feature, distinct from the results window.

### Challenge

The location of the specimen well and results window may be challenging to identify, particularly by touch, which can result in specimen spills. Furthermore, the specimen well and results window might be easily confused with each other. Figure 77 depicts a cassette lacking a distinguishable well location.

### Consideration

If fluid transfer is required, incorporate features on the cassette that aid in the alignment or docking of the fluid vial with the specimen well, such as locking features, raised edges, or contrasting colours for the specimen well. Additionally, ensure that the specimen well and results window are distinctly shaped and adequately separated from each other. Use clear visual and tactile reference points to describe how users can distinguish the specimen well from the results window. Figure 78 illustrates a cassette equipped with a docking feature.

## 2 Physical components

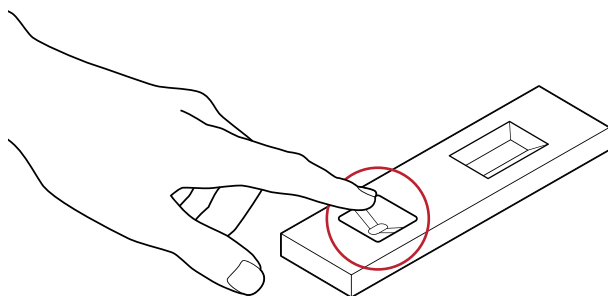


Figure 79. Cassette lacking features to protect the sample well from accidental contact.

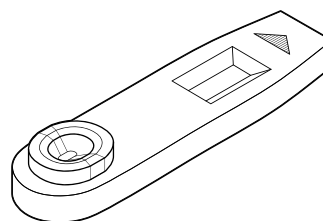


Figure 80. Cassette with raised walls around the sample well to prevent accidental contact.

### Challenge

An exposed specimen well heightens the risk of touch contamination, potentially impacting the accuracy of test results. Figure 79 demonstrates a cassette featuring an exposed specimen well.

### Consideration

Incorporate features on the cassette that minimize the risk of touch contamination, such as raised edges around the specimen well. Figure 80 illustrates a cassette with a protected specimen well.



### Challenge

Counting the drops delivered to the cassette specimen well can be difficult, leading to a higher risk of user error.

### Consideration

Design the test to ensure that the entire volume in the fluid vial is utilized for analysis.

## 2 Physical components

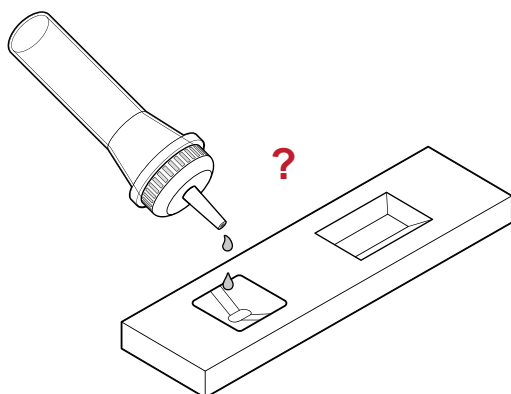


Figure 81. Cassette without drop count labeling or easily recognizable sample well.

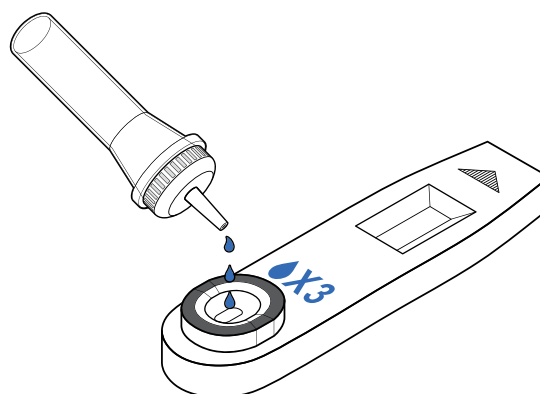


Figure 82. Cassette with explicit drop count labeling and a visually and tactilely obvious sample well.

### Challenge

Users might dispense an incorrect number of drops or place drops in the wrong location. Figure 81 depicts a cassette that lacks labeling for drop counting.

### Consideration

If counting drops is necessary, a high-contrast label should be included on the cassette to indicate the required number of drops. To help identify the location of the specimen well, a raised edge of at least 3 mm (0.1 inches) and a high-contrast outline should be incorporated. Figure 82 illustrates a cassette with clear drop count labeling.

## 2 Physical components

### 2.6 Test reader

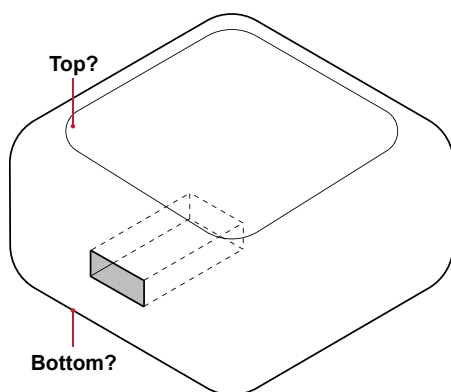


Figure 83. Symmetrically shaped test reader without features to distinguish orientation or emphasize the cassette receptacle.

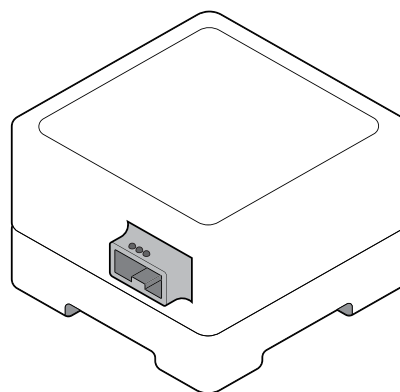


Figure 84. Test reader with several features to distinguish the intended orientation and a protruding cassette receptacle.

#### Challenge

The shape of the test reader may pose difficulties in orienting it correctly and identifying key features, such as the cassette insert area. Figure 83 depicts a test reader that lacks distinguishable features.

#### Consideration

The test reader should be designed with distinguishing features, such as varied colours, shapes, and textures, to facilitate easy orientation. Figure 84 illustrates a test reader that incorporates these distinguishable features.

## 2 Physical components

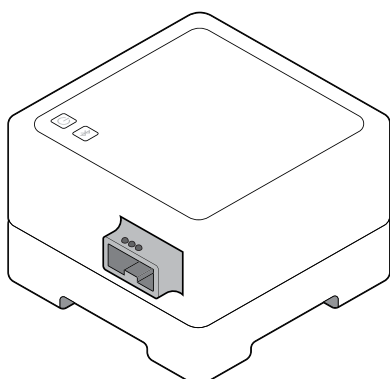


Figure 85. Small button interfaces that are the same shape, flush and low contrast with the surrounding surface, and labeled only with small symbols, making them difficult to see or differentiate.

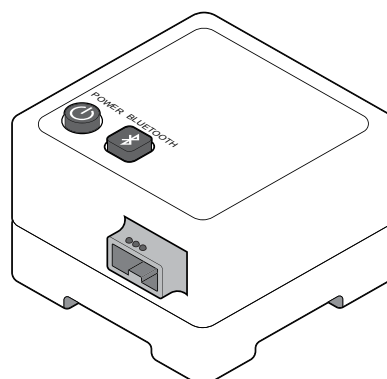


Figure 86. Large button interfaces that are differently shaped, coloured for high contrast, raised from the surface, and labeled with large symbols and text, making them easy to find and identify by sight or feel.

### Challenge

Physical buttons on the test reader may be challenging to locate and activate, as illustrated in Figure 85, which shows a test reader with small button interfaces.

### Consideration

To improve usability, physical buttons should be a minimum of 12.7 mm (0.5 inches) wide and spaced at least 17.8 mm (0.7 inches) center to center (47). Additionally, the features of the buttons, such as shape and edges, should be distinct. Figure 86 demonstrates a test reader with enhanced, larger button interfaces.

## 2 Physical components

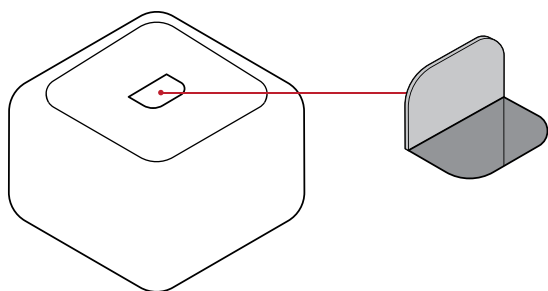


Figure 87. Battery compartment and cover without tactile features, labeling, or obvious method of opening.

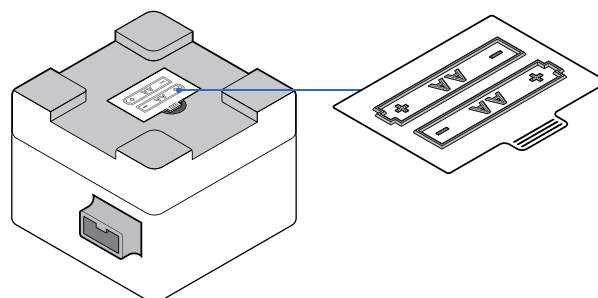


Figure 88. Battery compartment and cover with tangible labeling and opening features.

### Challenge

Test kits or instructions may not clearly indicate the location of the battery compartment, and batteries might be situated in an area that is challenging to access. Figure 87 illustrates a battery compartment that is difficult to locate.

### Consideration

If applicable, it's important to include an on-device label featuring a tactile symbol to indicate the battery location. Additionally, position the batteries in a way that allows for easy access. Figure 88 illustrates a test reader with a battery compartment that is straightforward to access.

## 2 Physical components

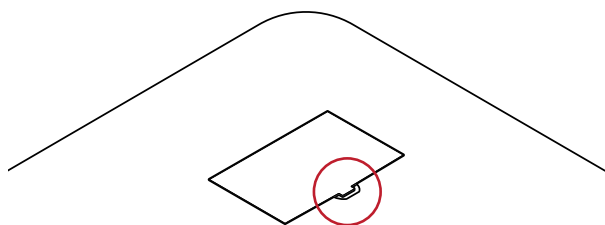


Figure 89. Battery cover with small grip tab that is difficult to open.

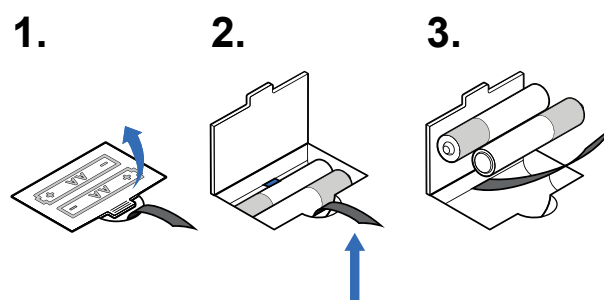


Figure 90. Improved battery access and removal

### Challenge

Test kits or instructions often lack clear guidance on how to access and remove the batteries. Battery access doors can be challenging to open, especially when they feature small, hard-to-grip handles. Figure 89 depicts a battery access feature that is too small for easy manipulation.

### Consideration

It is important to clearly label the battery access door to indicate the removal method, potentially using tactile features. Familiar battery removal methods should be implemented, and the design should include elements that allow for manipulation without requiring fine motor skills, such as a pull tag or a larger divot. Figure 90 illustrates enhancements to battery access and removal features.

## 2 Physical components

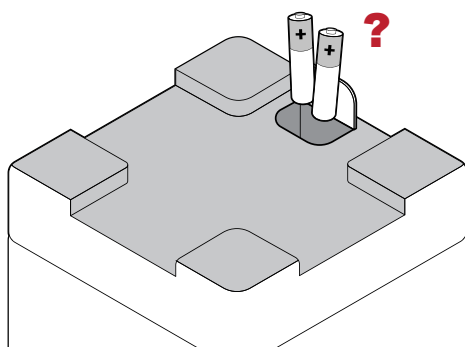


Figure 91. Battery compartment without battery placement cues.

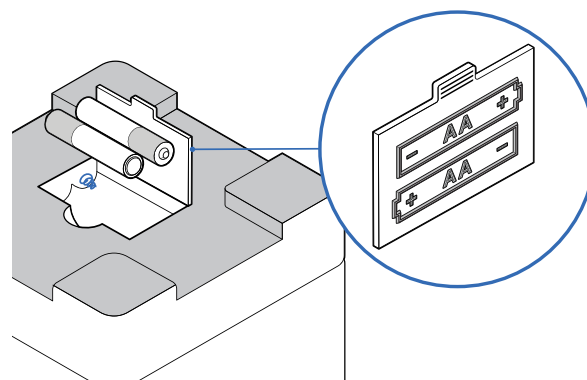


Figure 92. Battery compartment and cover with explicit visual and tactile battery placement cues.

### Challenge

Battery-powered test readers may not provide clear guidance on the correct orientation for loading batteries, such as how to position the positive and negative terminals. Figure 91 illustrates a test reader that lacks orientation cues for battery installation.

### Consideration

Consider pre-loading batteries for user convenience. Additionally, provide both visual and tactile indicators for the correct battery orientation on the access door and inside the compartment. Design should align with common consumer mental models, such as placing the negative terminal on a spring. Figure 92 demonstrates a test reader with clear battery orientation cues.



## 2 Physical components

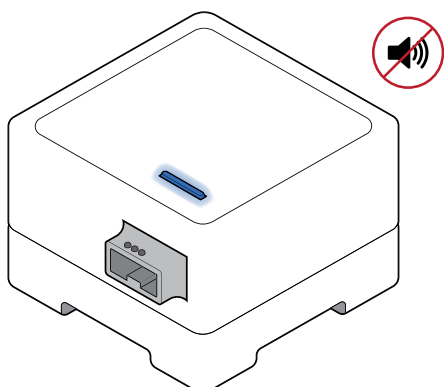


Figure 93. Test reader with exclusively visual feedback via a programmable LED.

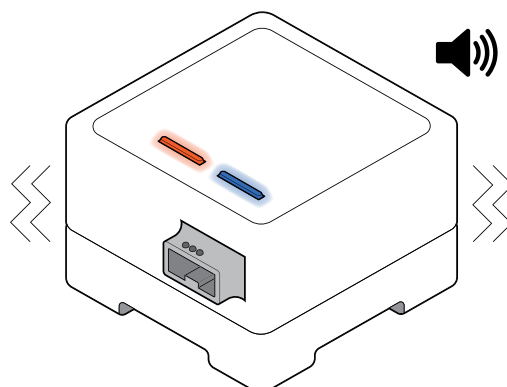


Figure 94. Test reader with visual, auditory and haptic (or vibration) feedback

### Challenge

Some test readers provide status updates—such as power, rechargeable battery level, and results availability—solely through visual indicators. Figure 93 demonstrates a test reader that relies exclusively on visual feedback.

### Consideration

Consider incorporating nonvisual indicators, such as audible and/or haptic feedback, to communicate the test reader's status to users. If using LED lights to indicate status, multiple LEDs with spatial differentiation are preferable over a single LED that changes colours. Figure 94 illustrates a test reader equipped with visual, auditory, and haptic feedback.

## 2 Physical components

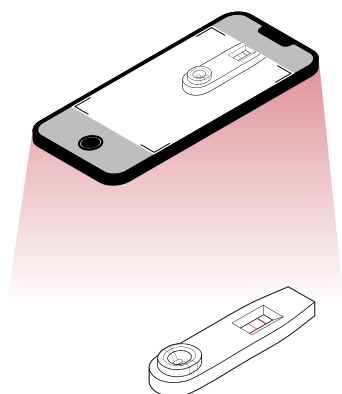


Figure 95. Smartphone camera misaligned with a test cassette using only on-screen feedback

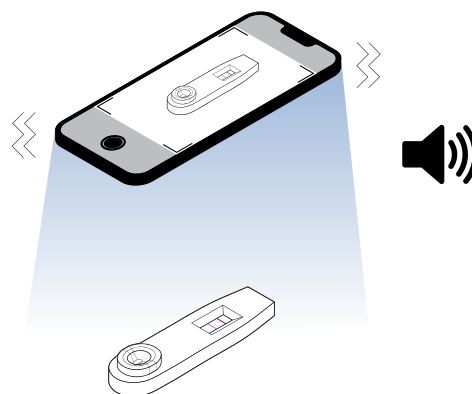


Figure 96. Smartphone camera aligned with a test cassette with the help of auditory and haptic feedback.

### Challenge

Smartphone-based readers often require precise placement of components, such as positioning within a camera frame, relying solely on visual cues like on-screen tracking markers. Figure 95 illustrates a smartphone-based reader that is misaligned with a test cassette.

### Consideration

To enhance user experience, it is essential to provide auditory and haptic feedback for device positioning and camera visibility, such as messages indicating whether the test is identified or if adjustments are needed (e.g., “test identified,” “failed - move closer,” or “failed - increase brightness”). Additionally, incorporating automated image correction and utilizing the accessibility controls available in the native smartphone camera application can further improve usability. Figure 96 demonstrates a smartphone-based reader that is properly aligned with a test cassette.

For tests that require the user to place the cartridge or test strip on a card to interpret test results, the card should have a clipped corner so it can be oriented correctly by non-visual users. There should also be a visual and tactile outline to convey where on the card the cassette or strip should be positioned.

## 2 Physical components

### **Challenge**

Reusable test readers can accumulate dirt and grime in hard-to-reach areas, making them difficult to clean effectively.

### **Consideration**

If the test reader is designed for reuse, it should prioritize cleanability. This can be achieved by minimizing crevices, allowing for easy wiping and maintenance.

## 2.7 Disposal

### **Challenge**

Test kits often lack clear indications of which components are disposable, and they may not provide guidance on proper disposal methods, such as whether items should be discarded as household waste, recycled, or treated as hazardous waste. Additionally, devices containing batteries may not specify the necessity of removing batteries before disposal.

### **Consideration**

Ensure that disposal labeling and instructions are clear. Additionally, if necessary, include explicit guidance for removing batteries prior to disposal.

## 3 Test analysis and result reporting

### 3.1 Bluetooth pairing

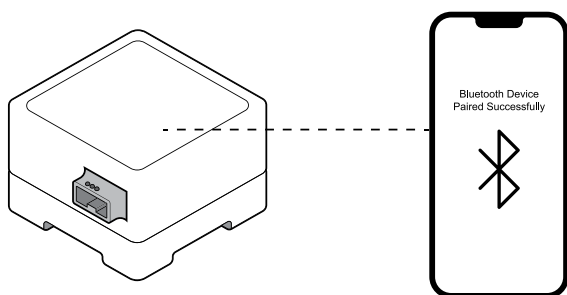


Figure 97. Phone pairing to test reader over bluetooth with only visual feedback.

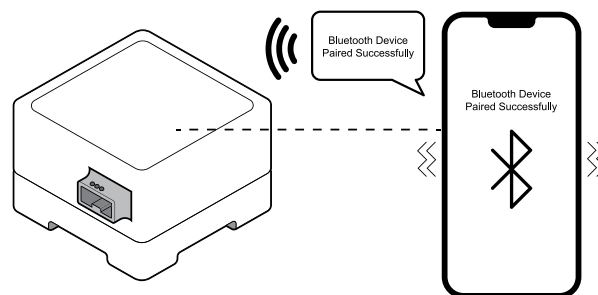


Figure 98. Phone pairing to a test reader over bluetooth with visual, auditory, and haptic feedback.

#### Challenge

Certain tests necessitate Bluetooth pairing between a smartphone and another device to analyze and communicate results. Common pairing methods typically offer only visual feedback regarding the pairing status. In some cases, devices must be positioned close to each other, but there is insufficient feedback to indicate whether they are within range. Figure 97 illustrates a phone connecting via Bluetooth with visual cues.

### 3 Test analysis and result reporting

#### **Consideration**

Offer multi-modal and clear feedback on pairing status, such as audible and/or haptic signals. If devices need to be positioned at a specific distance from one another, include a feature that helps users recognize proper device placement. Figure 98 depicts a phone connecting via Bluetooth with accompanying audio cues.

Audible feedback can come from a number of sources (e.g. reader device, phone). If conveyed by the reader, voice prompts or beeps to indicate the power and pairing status can be effective. If the phone is used to convey pairing information, use the built-in accessibility tools to convey messages.

## 3 Test analysis and result reporting

### 3.2 Test analysis

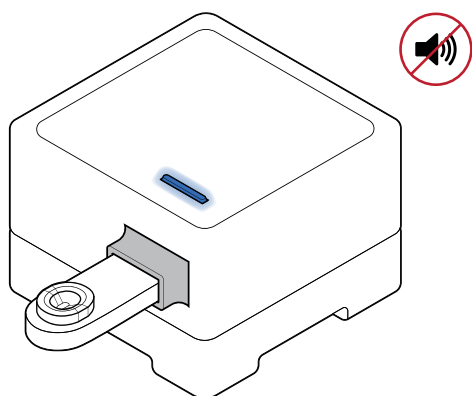


Figure 99. Test reader using only visual feedback to indicate test status.

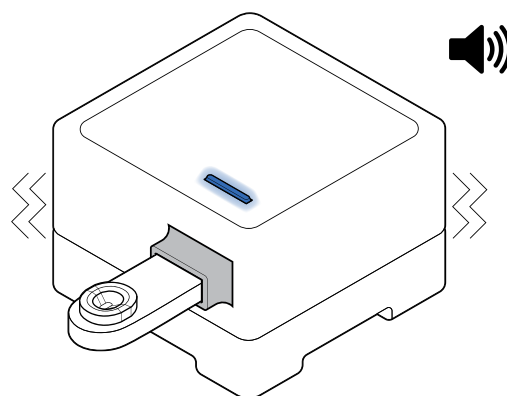


Figure 100. Test reader using visual, audio, and haptic feedback to indicate test status.

#### Challenge

There is no clear feedback, whether visual or otherwise, to confirm that the specimen has been successfully entered into the device and that test analysis is in progress. Most tests provide only visual confirmation once the specimen has finished processing and results are ready. Figure 99 illustrates a device that does not offer any processing cues.

#### Consideration

Incorporate visual, auditory, and/or haptic cues to inform users that the specimen has been successfully entered into the device and is currently being processed. Alongside visual indicators, consider including auditory and/or haptic feedback to signal when results are available. Figure 100 illustrates a device featuring both visual and auditory cues.

## 3 Test analysis and result reporting

### 3.3 Results communication

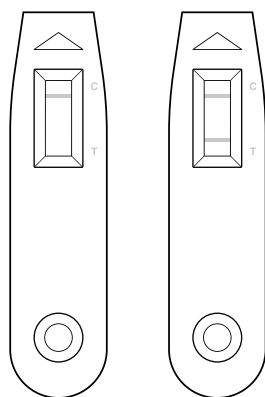


Figure 101. Faint result lines with unaligned, illegible cassette labeling

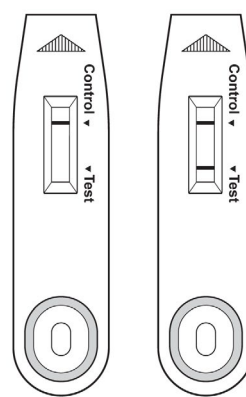


Figure 102. Bold result lines with aligned, legible cassette labeling

#### Challenge

Control and/or test lines on the test strip within the cassette can often be quite faint or ambiguous. Additionally, the result labeling on the cassette may be too small or low in contrast or misaligned with the corresponding control and test lines in the results window.

Results can be displayed in a 'raw' format that may be misinterpreted by lay users (ie, 'C' indicating control could be misunderstood as 'C' indicating COVID-19).

When labeling appears in multiple orientations, users may need to rotate the cassette to read it properly.

A transparent shield over the results window can create optical difficulties. Figure 101 illustrates faint result lines and unclear labeling.

### 3 Test analysis and result reporting

#### **Consideration**

Optimize the chemistry in lateral flow assays (LFAs) to enhance the contrast and sharpness of control and test lines. Result labeling should adhere to guidelines for legibility (section 1.1), and it is important to ensure that cassette labeling aligns precisely with the positions of the control and test lines in the results window. Printing in indelible ink is preferred.

When possible, design the results status to be self-explanatory and easily interpretable without requiring a key or legend—such as spelling out “Control” and “Test” on the cassette. Abbreviations must be clearly defined in the test instructions. All cassette labeling should be oriented in the same direction. Ideally, all printing should be consistent with intended workflow with single, unequivocal text present on the right-hand side of the results window.

If the design includes a transparent shield over the result window, carefully consider how optical factors like refraction or reflection might affect the interpretation of results. Figure 102 illustrates bold result lines and clear labeling.



### 3 Test analysis and result reporting

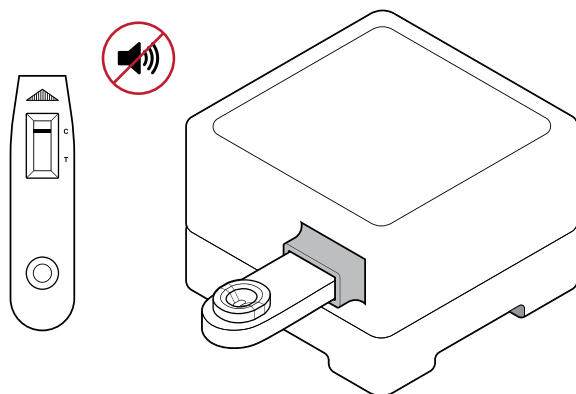


Figure 103. Test cassette and test reader-cassette pair with only visual methods of communicating results.

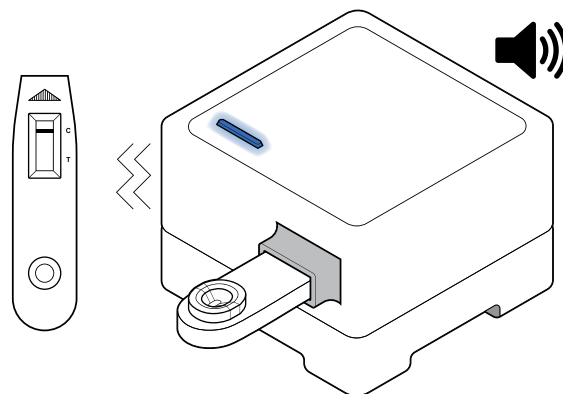


Figure 104. Test cassette and test reader-cassette pair with visual, audible, and tactile methods of communicating results.

#### Challenge

Most tests primarily convey results visually. Figure 103 highlights the absence of sensory feedback.

#### Consideration

Consider incorporating non-visual cues, such as audible and/or haptic feedback, to convey results. Figure 104 presents options for visual, auditory, and haptic feedback.

## 4 Additional testing considerations

Though this document focuses on opening and performing rapid diagnostic tests, there are a number of additional critical steps that should be considered and supported, both pre- and post-test. In particular, any end users may need additional support in understanding what and when tests might be required for their care, how to handle the specimen type being considered, and how to interpret and act on the results.



## 4 Additional testing considerations

Testing should always be done with informed consent from the individual.

National programmes should ensure that health care workers conducting rapid diagnostic tests are well-trained on case-finding and testing guidelines, who should be tested, any biosafety considerations for the specimen type required, how to read and interpret the test result as well as the understanding and being able to implement the required clinical follow-up(s) depending on the test result. In addition to training, job aides and other materials can support successful and reliable execution of clinical decision-making. WHO guidelines and national policies should be clearly developed indicating who should be tested, when, why, where, and how.

When considering self-testing, end users should be informed of the disease being tested for, the accuracy of the test, any potential limitations of the test, and the next steps for follow-up care. This could be done through national education campaigns as well as within testing materials supplied by the manufacturer. Additionally, a variety of specimen types can be incorporated for the use of rapid diagnostic tests, including urine, blood, saliva, nasal swabs, etc. Reading, interpreting, and acting upon any result are essential final steps. Suppliers should clearly note within the instructions for use how the test should be read and interpreted. Furthermore, upon receiving a test result, individuals should be provided with necessary access to the health care system and settings, if and when necessary.

Communities, families, and friends can be a support system to appropriately complete many of the test procedures and associated pre- and post-test considerations.

## 5 Considerations for implementing a biologically relevant internal control for rapid diagnostic tests

Traditionally, internal quality control mechanisms of rapid diagnostic tests focus on verifying the proper flow of reagents and the integrity of test components. The most common form is the control line, which typically appears regardless of the presence of the target analyte. This line confirms that the specimen has properly migrated through the test strip and that the labeled antibodies or antigens are functional. However, while this control verifies the test's basic operation, it doesn't necessarily guarantee that an adequate amount of human specimen was added.

To address the specific concern of ensuring adequate human specimen addition, more advanced quality control mechanisms can be incorporated:

1. Volume-dependent control lines: These are designed to appear only when a sufficient volume of specimen has been added. The control line could be formulated with reagents that require a minimum specimen volume to become visible.
2. Specimen-specific markers: For RDTs using human specimens, a control line could be designed to detect a ubiquitous human protein (e.g., albumin for blood tests) or human-specific anti-immunoglobulin antibodies, specific for the antibody in the particular conjugate. This would not only confirm proper test function but also verify the presence of human biological material in sufficient quantity.

Incorporating such mechanisms would significantly enhance the reliability of lateral flow tests by ensuring not just proper test function, but also adequate specimen input. This dual-control approach could greatly reduce false negatives resulting from insufficient specimen application, a common user error in point-of-care testing – both professional and self-testing.

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# Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
N/A	Design considerations	Engage end users early and at every stage.
N/A	Design considerations	Simplify the workflow with fewer steps, fewer components, and intuitive, familiar design elements and nomenclature.
N/A	Design considerations	Provide multi-modal test instructions - both physical and digital.
N/A	Design considerations	Provide digital test instructions on an accessible webpage, as a downloadable document, and in a closed-captioned video tutorial with descriptive audio.
N/A	Design considerations	Eliminate the need for precision, where possible (e.g., liquid transfer, counting drops).
N/A	Design considerations	Avoid small components.
N/A	Design considerations	Incorporate simultaneous nonvisual (e.g., audible, haptic) and visual cues.
N/A	Design considerations	Illustrations should be simple, high-contrast, shaded line drawings with alt text.
1.1	General labeling: legibility	Consistently use an easy-to-read, sans serif typeface.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.1	General labeling: legibility	Do not use italicized text. Emphasize important content via boldface text.
1.1	General labeling: legibility	Do not capitalize entire words.
1.1	General labeling: legibility	Avoid underlining, except for clickable links.
1.1	General labeling: legibility	Emphasize important content using boldface text or using text labels (e.g. 'Warning', 'Note').
1.1	General labeling: legibility	Workflow text should ideally be 14-18-point font, but a minimum of 10-point font, with a space between the lines of at least 3mm.
1.1	General labeling: legibility	Accessible digital instructions should always be available, in particular and most importantly when workflow text is 14-point font or smaller.
1.1	General labeling: legibility	Include a QR code (a data carrier that can be decoded by common smartphones) linking to digital instructions sized 20.3 mm (0.8 inches) square or larger.
1.1	General labeling: legibility	Present expiry dates with abbreviated or spelled-out numerical day, month, and year (e.g. 12 Oct, 2025) as well as in unique device identifier (UDI) format (e.g. 2024-10-12).
1.1	General labeling: legibility	Identify expiry date via text label (ie. 'Expiration date' or 'Use before').

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.1	General labeling: legibility	Use a visual hierarchy (using elements like font size, weight, colour, spacing, and alignment) to present and organize information.
1.1	General labeling: legibility	In digital materials, use heading labels (e.g. H1, H2, H3) so that screen readers can recognize them.
1.1	General labeling: legibility	Label critical information such as the product website, customer service phone number, and customer service email with text to provide context to users employing Optical Character Recognition (OCR) applications.
1.1	General labeling: legibility	Colour contrast should allow for clear differentiation between the text and background. Provide a minimum contrast ratio of 4.5:1 for 14 point or smaller font and 3:1 for larger font.
1.2	General labeling: readability & layout	Use a flow scheme with columns arranged left to right (or the reverse for right-to-left languages).
1.2	General labeling: readability & layout	The number of columns per page will depend on the size of paper used and page orientation (e.g. four columns on A3 or 11x17 inches paper in landscape). The text columns should be equal width and include proportioned column gutters.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.2	General labeling: readability & layout	Text columns should be equal width and include proportioned column gutters.
1.2	General labeling: readability & layout	Each step should be a single, actionable objective. Limit each step to no more than three interrelated tasks.
1.2	General labeling: readability & layout	Break text describing each step into individual text blocks or lines for distinct actions in that step, using bullet points and white space where relevant.
1.2	General labeling: readability & layout	Use no more than one independent clause in a sentence. If a sentence is simple enough (and written with appropriate grammar and punctuation), it should sound natural when read aloud.
1.2	General labeling: readability & layout	Before each set of steps, tell the reader how many steps are in the procedure.
1.2	General labeling: readability & layout	Number each step using Arabic numbers (i.e. 1, 2, 3...) and visually emphasize them in contrast to body text. In digital formats, set step number and/or titles as semantic headings.
1.2	General labeling: readability & layout	Critical warnings should be communicated in a consistent manner (e.g., with a red warning symbol and boldface font in a text box callout).

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - plain language - purpose	Establish clear information goals.
1.3	General labeling: language - plain language - purpose	Choose document content with the target users in mind.
1.3	General labeling: language - plain language - purpose	Ensure that the structure and design of the content align with the needs, skills, and interests of the target users.
1.3	General labeling: language - plain language - purpose	Consider factors such as target users' native language, reading level, experience, and style preferences.
1.3	General labeling: language - plain language - structure	Organize the document for easy access.
1.3	General labeling: language - plain language - structure	Utilize familiar structures to make document navigation intuitive and relatable.
1.3	General labeling: language - plain language - structure	Create balance in information delivery: concise enough to maintain attention; comprehensive enough to provide necessary context.
1.3	General labeling: language - plain language - structure	Enhance document flow by grouping related content and using descriptive headers.
1.3	General labeling: language - plain language - structure	Divide document sections clearly and consistently.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - plain language - structure	Limit header levels to three or fewer.
1.3	General labeling: language - plain language - structure	Present sequential items in a numbered list instead of using bullet points.
1.3	General labeling: language - plain language - structure	Use parallel structures for similar content.
1.3	General labeling: language - plain language - expression	Utilize terminology relevant to the end user.
1.3	General labeling: language - plain language - expression	Offer explanations for any unfamiliar or technical terms for the lay user.
1.3	General labeling: language - plain language - expression	Incorporate descriptive language where possible.
1.3	General labeling: language - plain language - expression	Vary sentence length, aiming for 5 to 15 words per sentence.
1.3	General labeling: language - plain language - expression	Start paragraphs with key information.



## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - plain language - expression	Ensure coherence by grouping related ideas and using transition words between sections as needed.
1.3	General labeling: language - plain language - expression	Maintain a bias-free conversational tone that emphasizes positive outcomes and desired behaviors.
1.3	General labeling: language - plain language - expression	Use warnings to highlight potential negative consequences.
1.3	General labeling: language - plain language - expression	Use consistent terms and words throughout.
1.3	General labeling: language - plain language - expression	Use active voice whenever possible.
1.3	General labeling: language - plain language - expression	Match hyperlinked text to the landing webpage titles.
1.3	General labeling: language - plain language - design	Make sure design elements of the document enhance the message and user comprehension.
1.3	General labeling: language - plain language - design	Utilize typography to improve legibility.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - plain language - design	Use layout to promote readability.
1.3	General labeling: language - plain language - design	Employ whitespace to emphasize the organization of information.
1.3	General labeling: language - plain language - design	Incorporate clear and relevant illustrations to aid understanding.
1.3	General labeling: language - plain language - design	Include depictions of desired behaviors and outcomes, where applicable.
1.3	General labeling: language - plain language - design	Eliminate unnecessary elements that could cause distraction.
1.3	General labeling: language - plain language - evaluation	Gather input from target users to identify needs, preferences, usability, and satisfaction throughout the development of a document. Create content based on feedback from these users.
1.3	General labeling: language - plain language - evaluation	Choose appropriate methods for assessing the clarity and actionability of information.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - plain language - evaluation	Evaluate the clarity, accuracy, and usefulness of the content with the target audience by asking them if it is clear who the information is intended for and what its purpose is; request that users paraphrase key concepts and demonstrate how they would locate information within the document.
1.3	General labeling: language - plain language - evaluation	Compare the earlier and later versions of the information to verify improvements in plain language.
1.3	General labeling: language - descriptive language	Language used should be descriptive, providing non-visual points of reference and instructions to enhance user comprehension.
1.3	General labeling: language - descriptive language	Word count should be minimized while still delivering effective descriptions.
1.3	General labeling: language - descriptive language	Descriptive language should primarily appear in the body text, but additional supporting information can be provided through alt text or 'More Info' redirects in interactive formats.
1.3	General labeling: language - descriptive language	Avoid using pronouns (e.g. this, that).

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - descriptive language	Refrain from using abbreviations or acronyms, unless it is as, or more familiar than, the expanded word. If you do use them, clearly define each the first time it appears and use it consistently thereafter.
1.3	General labeling: language - descriptive language	Maintain the same terminology for each component or feature throughout the test instructions and on labels for components or packaging.
1.3	General labeling: language - descriptive language	Describe components with both tactile and visual references, focusing on aspects that differentiate them by feel, such as shape, texture, material, and weight.
1.3	General labeling: language - descriptive language	Colour should be utilized to indicate easily distinguishable areas, and reference to any colour should be accompanied by a non-visual descriptor (e.g., ribbed, red dropper cap; rectangular, silver pouch).
1.3	General labeling: language - descriptive language	Avoid relying on colours that may be imperceptible or indistinguishable.
1.3	General labeling: language - descriptive language	Describe each colour by name and relative tone (e.g., brighter), if applicable.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - descriptive language	Begin with a brief description of how the feature feels, then provide details about its location, progressing from broad to specific to pinpoint a unique location. Conclude with a secondary visual descriptor.
1.3	General labeling: language - descriptive language	For interpreting results, describe the relative location of the result indicators.
1.3	General labeling: language - descriptive language	Describe how to orient the test components for use, using visual and tactile references.
1.3	General labeling: language - alt text	Alt text should complement the accompanying text by translating visual content and providing additional detail without being redundant. Together, alt text and instructional copy should allow users to understand and complete the test workflow without visual references.
1.3	General labeling: language - alt text	Critical warnings shown in illustrations should be reiterated in alt text if they are not included in the main copy or digital read order.
1.3	General labeling: language - alt text	Generally, alt text should should consist of one to two sentences, although complex visuals may require longer alt text descriptions.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.3	General labeling: language - alt text	If alt text is lengthy, consider integrating it into the body text of test instructions instead.
1.3	General labeling: language - alt text	Maintain correct grammar and punctuation in alt text.
1.3	General labeling: language - alt text	Use present tense and active voice as much as possible.
1.4	General labeling: illustrations & symbols	Use clear, simple, precise graphics that are large enough to be easily visible.
1.4	General labeling: illustrations & symbols	Label each table or graph clearly.
1.4	General labeling: illustrations & symbols	Ensure that illustrations and figures are near the text and match/refer to them in the text.
1.4	General labeling: illustrations & symbols	Depict timing instructions by simple pictures of clocks showing start and end times with accompanying text.
1.4	General labeling: illustrations & symbols	If drops are required, include the number of drops in any pertinent illustrations or the numerical value next to the drops (e.g., 3x).
1.4	General labeling: illustrations & symbols	Use line drawings with perspective instead of photos.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.4	General labeling: illustrations & symbols	Employ varying line weights to help distinguish details and highlight features, such as using 3- to 4-point lines for features that are closer in space or the focus of attention, and 1- to 1.5-point lines for features that are farther away or convey only contextual detail.
1.4	General labeling: illustrations & symbols	Use high-quality, high-contrast, line drawings with thick lines and appropriate shading.
1.4	General labeling: illustrations & symbols	Incorporate illustrations that offer physical context for the reader, such as including hands or noses.
1.4	General labeling: illustrations & symbols	Keep illustrations simple, providing only enough detail to clarify the features' purpose (for instance, a head doesn't need to include hair).
1.4	General labeling: illustrations & symbols	Utilize clear and universally accepted symbols.
1.4	General labeling: illustrations & symbols	Include text labels directly adjacent to symbols (e.g., 'Expiration Date' next to the hourglass symbol).
1.4	General labeling: illustrations & symbols	Ensure that illustrations accurately reflect the actual appearance of the components.
1.4	General labeling: illustrations & symbols	If using grayscale, use representative colouring where possible to ensure adequate contrast is maintained and outlines are still apparent.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.4	General labeling: illustrations & symbols	Simple illustrations can be interpreted by the broadest audience. If a more complex, exploded view is needed to convey an idea, include a composite reference image. Ensure that the exploded elements do not overlap and use arrows to indicate each element's position in the composite reference image.
1.5	General labeling: printed embodiment	Make sure paper creases are limited to the gutters of the text columns to facilitate easier scanning of folded documents for OCR.
1.5	General labeling: printed embodiment	Place all information required to conduct the test on one side of the paper or card, reserving the other side for supporting information.
1.5	General labeling: printed embodiment	Offer test instructions in a format that enables placement next to the test on a table.
1.5	General labeling: printed embodiment	Consider that lighter paper weights allow instructions to lay flat.
1.5	General labeling: printed embodiment	Use materials that can endure minor liquid spills.
1.5	General labeling: printed embodiment	If coatings are applied, ensure they have limited reflectivity.



## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.5	General labeling: printed embodiment	Offer paper (or similar) documents in panels no larger than A4 (8.5 x 11 inches U.S. letter size) to facilitate flatbed scanning.
1.5	General labeling: printed embodiment	Include page numbers on both the front and back for multiple panels.
1.6	General labeling: digital embodiment - operating system compatibility	Ensure that the application recognizes and supports native accessibility settings of the device's operating system. Custom video playback tools are not recommended.
1.6	General labeling: digital embodiment - operating system compatibility	The app should recognize and apply the user's system-wide accessibility preferences and include an in-app option to enable or disable auditory and haptic feedback.
1.6	General labeling: digital embodiment - operating system compatibility	A dark mode option should be available.
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in or results reporting, it should not require optional app users to provide more information than users must provide without the app. There should always be a "proceed as guest" option.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in or results reporting, it should enable autofill and/or single sign-on (SSO) through services like Google, Apple, or Facebook.
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in or results reporting, clearly indicate which data entry fields are required and which are optional.
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in or results reporting, it should save partial data (e.g., by creating a user profile) to avoid requiring users to re-enter information for repeat testing.
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in or results reporting, it should ensure that all data entry fields have labels compatible with assistive technology.
1.6	General labeling: digital embodiment - operating system compatibility	If the application requires data entry for sign-in/ results reporting, it should ensure all text fields have valid autocomplete attributes that are supported by operating systems to avoid redundant typing.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - compatibility with assistive technology	Digital test instructions should be available on a website that adheres to WCAG 2.2 Level-AA international standards. It should be rigorously tested with assistive technologies, including keyboard navigation, screen readers, voice dictation software, and magnification.
1.6	General labeling: digital embodiment - compatibility with assistive technology	The website should be available through a QR code and a plain text URL on the test box and package insert/instructions.
1.6	General labeling: digital embodiment - compatibility with assistive technology	Digital instructions should be hosted on a webpage that utilizes responsive web design.
1.6	General labeling: digital embodiment - compatibility with assistive technology	Audit all relevant webpages with experienced digital accessibility professionals. A follow-up audit should be conducted after any substantial updates to verify ongoing compliance. The remediated site should also be tested with assistive technology users.
1.6	General labeling: digital embodiment - compatibility with assistive technology	Reference and implement best practices for ensuring both web and mobile accessibility of application content.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - compatibility with assistive technology	Properly constructed HTML is the most widely accessible format.
1.6	General labeling: digital embodiment - compatibility with assistive technology	Any test instructions in PDF should conform to WCAG 2.2 AA, and PDF/Universal Accessibility (UA) standards.
1.6	General labeling: digital embodiment - compatibility with assistive technology	All images in digital materials should include meaningful, descriptive alt text that supports nonvisual understanding of the information conveyed by the image (such as by shape, size, and feel).
1.6	General labeling: digital embodiment - compatibility with assistive technology	Provide a direct link on the product website to access a full digital version of the test instructions.
1.6	General labeling: digital embodiment - compatibility with assistive technology	Ensure that digital test materials are compatible with all commonly used combinations of screen readers and operating systems. Confirm the compatibility of every screen element, including images, fields, and buttons, with both computer and mobile screen readers.
1.6	General labeling: digital embodiment - user interface and experience features	Implement messages for important content that remain on screen until the user takes action to acknowledge them.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - user interface and experience features	Errors, warnings, and success messages should not disappear automatically; they should remain visible until acknowledged by the user.
1.6	General labeling: digital embodiment - interactive voice response system	Audio test instructions should be provided by phone, utilizing an IVR system that allows callers to respond to prompts through button presses or spoken commands.
1.6	General labeling: digital embodiment - interactive voice response system	The IVR system should include options for navigation, such as continuing to the next step, repeating the current step, returning to previous step, accessing the main menu, or connecting to a live agent.
1.6	General labeling: digital embodiment - interactive voice response system	The phone number to access the IVR system should be identified and displayed prominently near the top of the QRI and product page of the website for easy access.
1.6	General labeling: digital embodiment - video tutorial	Make video test instructions available on the product website.
1.6	General labeling: digital embodiment - video tutorial	Confirm video player is accessible.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - video tutorial	Users should have control over playback, including options to pause, play, rewind, fast-forward, increase or decrease playback speed, replay from the beginning, scroll through time, and switch to full screen mode.
1.6	General labeling: digital embodiment - video tutorial	If the video tutorial is embedded in an application, allow users to skip the video after their first viewing.
1.6	General labeling: digital embodiment - video tutorial	Opt for high-contrast 2D animations that incorporate perspective, depth, and appropriate fill instead of live-action footage.
1.6	General labeling: digital embodiment - video tutorial	Avoid providing abbreviated versions of longer videos.
1.6	General labeling: digital embodiment - video tutorial	Refrain from using looping videos or audio without the ability to pause.
1.6	General labeling: digital embodiment - video tutorial	Ensure that closed captions are provided and properly synchronized with the video and audio content.
1.6	General labeling: digital embodiment - video tutorial	Provide audio description within the main audio, or preferably, as an option enabled by the user.
1.6	General labeling: digital embodiment - video tutorial	A descriptive transcript should be provided along with any video.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
1.6	General labeling: digital embodiment - video tutorial	Include timestamps on the player for easy navigation to specific sections, such as getting started, workflow, and interpreting results. Use native device OS video controls.
1.6	General labeling: digital embodiment - video tutorial	Ensure that on-screen buttons conform to W3C guidance.
2.1	Outer packaging: labeling	Consider how the package will be displayed and what information will be most useful to the user.
2.1	Outer packaging: labeling	Prioritize key information, such as the brand name, device type, expiration date, links to test instructions, and customer service number, by adjusting their size and position. Ensure that labeling adheres to the requirements set by regulatory bodies.
2.1	Outer packaging: labeling	Use a minimum font size of 14 points, ideally 18 points, in a legible sans serif typeface (e.g., Arial, Calibri, Helvetica, Verdana). Avoid italics and decorative fonts (e.g., Script, Slab).
2.1	Outer packaging: labeling	Ensure effective colour contrast.
2.1	Outer packaging: labeling	Ensure QR codes are presented at a size at least 20.3 mm (0.8 inches) square to meet industry practice.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.1	Outer packaging: labeling	Implement a tactile method for locating information, such as a QR code on a sticker or within a raised outline.
2.1	Outer packaging: accessing contents	The tamper-evident seal should be in a colour that contrasts with the rest of the package.
2.1	Outer packaging: accessing contents	The seal should feature a grasp area that is at least 12.7 mm (0.5 inches) square.
2.1	Outer packaging: accessing contents	The force required to remove a tamper-evident seal should not exceed 2.2 kg or 5 lbs (22.2 N).
2.1	Outer packaging: accessing contents	Packaging should feature familiar tactile cues to indicate where it should be opened, such as a thumb cutout or overlapping flaps.
2.2	Kit: organization	Test kits with multiple components should clearly identify each component.
2.2	Kit: organization	Secure small parts in the test kit.
2.2	Kit: organization	Provide instructions on the order of use.
2.2	Kit: organization	Ensure that legible test instructions are positioned face up as the first item users encounter.
2.2	Kit: organization	Contents should be arranged in an organized and/or fixed manner, such as using a tray, bag, card, or box dividers, clearly indicating the order of use.



## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.2	Kit: organization	If a tray is included, it should provide sufficient finger clearance and gripping features, such as pull tabs.
2.2	Kit: organization	Incorporate high-contrast text labels on the internal tray.
2.2	Kit: organization	The fluid vial holder should be strategically positioned in the tray to prevent unintentional disruption.
2.2	Kit: internal pouches	Each pouched component should be tactilely distinguishable from others, such as by using distinct internal pouch shapes or sizes.
2.2	Kit: internal pouches	Label internal pouches with component names or illustrations.
2.2	Kit: internal pouches	Pouches should feature a notch marked with high-contrast text or an arrow to indicate the tear location.
2.2	Kit: internal pouches	Incorporate textured grip areas.
2.2	Kit: internal pouches	Incorporate a half-moon cut-out in one of the layers of the peel-apart pouch or a fold-over in one of the layers.
2.2	Kit: internal pouches	Ensure that the opening exposes a component part intended for touch, such as positioning the peel feature near the swab handle instead of the swab tip.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.3	Specimen collection	Any lancet included should be operable with either the right or left hand.
2.3	Specimen collection	The force required to use a lancet should not exceed 2.2 kg or 5 lbs (22.2 N).
2.3	Specimen collection	Any capillary tube or swab included should be operable with either the right or left hand.
2.3	Specimen collection	The capillary tube or swab shaft should incorporate identifiable features, such as textures, to guide users on where to grasp it.
2.3	Specimen collection	Use contrasting colours for the swab shaft and tip or capillary tip.
2.3	Specimen collection	Make capillary tubes more pliable, ensuring force to dispense liquid is less than 1.6 kg or 3.5 lbs (15.6 N).
2.3	Specimen collection	Construct capillary tubes of see-through materials to allow clear visualization of contents. Consider clear marking that indicates the correct volume.
2.3	Specimen collection	Incorporate a tactile feature on the swab to guide the user on the required depth of insertion.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.4	Fluid vials and specimen preparation	Large caps and vials that incorporate identifiable features, such as distinctive colours or shapes, enhance handling.
2.4	Fluid vials and specimen preparation	Attach caps to the fluid vial using a living hinge.
2.4	Fluid vials and specimen preparation	Eliminate the need for transferring liquids when possible, such as by integrating a prefilled fluid vial with a dropper cap.
2.4	Fluid vials and specimen preparation	Fluid vial should have thinner and more pliable walls, requiring less than 1.6 kg or 3.5 lbs (15.6 N) of force to dispense liquids.
2.4	Fluid vials and specimen preparation	Vials should be a minimum of 40 mm (1.6 inches) long.
2.4	Fluid vials and specimen preparation	Construct fluid vials of transparent materials.
2.4	Fluid vials and specimen preparation	Fluid vials should be designed to stand upright securely. This can be achieved through features such as an integrated vial base, a separate vial stand or a stand incorporated into a tray, or a vial stand punch-out in outer box.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.4	Fluid vials and specimen preparation	For a vial stand punch-out in the outer box, ensure the force required to puncture it is less than 2.2 kg or 5 lbs (22.2 N), and use high-contrast labeling and a tactile outline to clearly indicate its location. The size should allow for a secure fit of the fluid vial, and the punch-out should be positioned in a way that doesn't interfere with the overall use of the box, preferably at the box edge.
2.4	Fluid vials and specimen preparation	Widen or reshape the fluid vial opening, such as using a funnel design.
2.4	Fluid vials and specimen preparation	Incorporate design features in the fluid vial design that minimize the force required during specimen agitation extraction, such as internal ribbing.
2.4	Fluid vials and specimen preparation	Design the test to ensure that the entire volume in the fluid vial is utilized for analysis.
2.5	Cassette	The cassette included should be operable with either the right or left hand.
2.5	Cassette	Design the cassette with distinctive features, such as colours, shapes, and textures.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.5	Cassette	If the cassette must be inserted into a reader, incorporate a keying feature that ensures the cassette can only be loaded into the test reader in the correct orientation.
2.5	Cassette	If fluid transfer is required, incorporate features on the cassette that aid in this alignment or docking of the fluid vial with the specimen well, such as locking features, raised edges or contrasting colours for the specimen well.
2.5	Cassette	Ensure the specimen well and results window are distinctly shaped and adequately separated from each other.
2.5	Cassette	Use clear visual and tactile reference points to describe how users can distinguish the specimen well from the results window.
2.5	Cassette	Incorporate features on the cassette that minimize the risk of touch contamination, such as raised edges around the specimen well.
2.5	Cassette	If counting drops is necessary, a high-contrast label should be included on the cassette to indicate the required number of drops.
2.5	Cassette	To help identify the location of the specimen well, a raised edge of at least 3 mm (0.1 inches) and a high-contrast outline should be incorporated.

## Annex A: checklist of included accessibility considerations

Section	Section / Subsection Title	Consideration
2.6	Test reader	The test reader should be designed with distinguishing features, such as varied colours, shapes, and textures.
2.6	Test reader	Physical buttons should be a minimum of 12.7 mm (0.5 inches) wide and spaced at least 17.8 mm (0.7 inches) center to center.
2.6	Test reader	The features of the buttons, such as shape and edges, should be distinct.
2.6	Test reader	If applicable, include an on-device label featuring a tactile symbol to indicate the battery location.
2.6	Test reader	Position the batteries in a way that allows for easy access.
2.6	Test reader	"Clearly label the battery access door to indicate the removal method, potentially using tactile features. Familiar battery removal methods should be implemented."
2.6	Test reader	Include battery access features that allow for manipulation without requiring fine motor skills, such as a pull tag and/or a larger divot.
2.6	Test reader	Consider incorporating nonvisual indicators, such as audible and/or haptic feedback, to communicate the test reader's status to users. If using LED lights to indicate status, multiple LEDs with spatial differentiation are preferable over a single LED that changes colours.

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Section	Section / Subsection Title	Consideration
2.6	Test reader	Consider pre-loading batteries.
2.6	Test reader	Provide both visual and tactile indicators for the correct battery orientation on the access door and inside the compartment.
2.6	Test reader	Battery orientation design should align with common consumer mental models, such as placing the negative terminal on a spring.
2.6	Test reader	For smartphone-based reader, provide auditory and haptic feedback for device positioning and camera visibility.
2.6	Test reader	For smartphone-based reader, implement automated image correction.
2.6	Test reader	For smartphone-based reader, utilize the accessibility controls available in the native smartphone camera application.
2.6	Test reader	For tests that require the user to place the cartridge or test strip on a card to interpret test results, the card should have a clipped corner so it can be oriented correctly by non-visual users. There should also be a visual and tactile outline to convey where on the card the cassette or strip should be positioned.

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Section	Section / Subsection Title	Consideration
2.6	Test reader	If the test reader is designed for reuse, it should prioritize cleanability by minimizing crevices, allowing for easy wiping and maintenance.
2.7	Disposal	Ensure that disposal labeling and instructions are clear.
2.7	Disposal	If necessary, include explicit guidance for removing batteries prior to disposal.
3.1	Bluetooth pairing	Offer multi-modal, clear feedback on pairing status, such as audible and/or haptic signals.
3.1	Bluetooth pairing	If devices need to be positioned at a specific distance from one another, include a feature that helps users recognize proper device placement.
3.2	Test analysis	Incorporate visual, auditory, and/or haptic cues to inform users that the specimen has been successfully entered into the device and is currently being processed.
3.2	Test analysis	Alongside visual indicators, consider including auditory and/or haptic feedback to signal when results are available.
3.3	Results communication	Optimize the chemistry in lateral flow assays (LFAs) to enhance the contrast and sharpness of control and test lines.



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Section	Section / Subsection Title	Consideration
3.3	Results communication	Result labeling should adhere to guidelines for legibility.
3.3	Results communication	Ensure cassette labeling aligns precisely with the positions of the control and test lines in the results window. Printing in indelible ink is preferred.
3.3	Results communication	When possible, design the results status to be self-explanatory and easily interpretable without requiring a key or legend—such as spelling out “Control” and “Test” on the cassette.
3.3	Results communication	Abbreviations must be clearly defined in the test instructions.
3.3	Results communication	All cassette labeling should be oriented in the same direction.
3.3	Results communication	If cassette design includes a transparent shield over the results window, carefully consider how optical factors (e.g., refraction or reflection) might interfere with results interpretation.
3.3	Results communication	Consider incorporating non-visual cues, such as audible and/or haptic feedback to convey results.

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